Texas A & M University – Corpus Christi  
College of Business  
Course Syllabus for Behavior in Organizations MGMT 3312

Course number: MGMT 3312  
Instructor: Dr. Margaret Lucero
Semester: Summer 1 2018  
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Course Description:

This course addresses interactions of individuals and groups in work environments. Topics include decision-making, motivation, leadership, power, conflict, stress, and diversity. Other coverage includes management functions and environmental constraints affecting managerial practice and decisions.

Course Prerequisites:

- BUSI 0011
- Junior standing or above

Learning Objectives:

After completing this course students should be able to:

- Understand the scope, roles and functions that are essential to management (BBA Goal 2, Objective 1).
- Describe the historical evolution of management thought and practice (BBA Goal 2, Objective 1).
- Discuss and apply the major concepts and theories for topics that include decision-making, motivation, leadership, organizational culture, power, conflict, stress, and diversity (BBA Goal 3, Objective 1; Goal 2, Objective 1; Goal 2, Objective 2)
- Understand the ethical concerns and social responsibilities of organizations (BBA Goal 4, Objective 1).
- Describe the stages, processes, and dynamics involved in team/group management (BBA Goal 2, Objective 1).
- Understand critical internal and external environmental factors and their influences on organizations (BBA Goal 2, Objective 1).
- Contrast the key approaches to organizational structure and relate them to important organizational considerations (BBA Goal 2, Objective 1).

Course Requirements:

Exams using Examity: 450 points (3 section exams each worth 150 points)
Writing: 300 (6 assignments each worth 50 points)
Assignments: 250 points (Learnsmart and Connect, additional may be offered for bonus points)
Optional Final Paper: 150 points (comprehensive paper may be substituted for one section exam)
Required Materials:


Websites Used:

Blackboard https://bb9.tamucc.edu/

Connect http://connect.mcgraw-hill.com/ (also linked through Blackboard)

Course Policies:

*Exams* – The material is broken into three segments, followed by an exam worth 150 points. Each exam will be offered according to the schedule. Please view the instructions for reserving an exam time through Examity. Make-ups for missed exams are rare exceptions and are only offered under very limited circumstances (for example university sponsored travel) but generally do not include illnesses. Permission before the scheduled exam is required to qualify for a make-up exam. If permission for a make-up has been given, an alternative form of the exam (such as all essays) might be substituted at the instructor’s discretion.

*Optional Final Paper* – Students may drop their lowest exam score by submitting a comprehensive final paper. The requirements for the paper can be found in the Blackboard course and must be submitted by the posted deadline.

*Writing* – Six major writing assignments are distributed throughout the course. The purpose of the written assignments is to enable the student to apply the concepts and discuss them in their own words. These assignments promote learning at a deeper level and can improve comprehension. Although in some cases students may discuss the homework, all submitted assignments should be exclusively the work of the submitting student.

*Assignments* – This portion of the grade will include a number of chapter assignments. The purpose of these assignments is to enhance student comprehension of major concepts. Assignments for each chapter will be available in the Connect course supplement. It is the student’s responsibility to keep track of the deadlines and submit it on time. Only limited exceptions (for example, University excused absences) regarding homework make-ups will be made. An extended deadline will be posted if the entire class is impacted (for example, area flooding and power outage). In most other cases no credit will be given for late work.

*Extra credit* – Additional Connect assignments may be offered in excess of the required 250 points. These points should be considered bonus points or extra credit.

*Electronic Device Usage* - Computers or tablets are required to complete the course.
**Grading:** (scores are generally not rounded up to the next higher grade)
- A 900 – 1000
- B 800 – 899
- C 700 – 799
- D 600 – 699
- F below 600

**Academic Integrity/Plagiarism**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a zero the first time and failing the course for any additional offence.

**Dropping a Class**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. June 7th is the last day to drop a class with an automatic grade of “W” this term.

**Preferred methods of scholarly citations** – APA style is the only accepted method used for citations and referencing during this class. All work should be paraphrased rather than copied directly. Material used from sources other than the text should use APA style citations and references.

APA Citation Information: [http://owl.english.purdue.edu/owl/](http://owl.english.purdue.edu/owl/)

**Classroom/online professional behavior**
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, online behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the course environment. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Grade Appeals**
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading,
may appeal the final grade given in the course. The burden of proof is upon the student to
demonstrate the appropriateness of the appeal. A student with a complaint about a grade
is encouraged to first discuss the matter with the instructor. For complete details,
including the responsibilities of the parties involved in the process and the number of
days allowed for completing the steps in the process, see University Procedure
13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible
through the University Rules Web site at
http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or
guidance in the grade appeal process, students may contact the Dean’s office in the
college in which the course is taught or the Office of the Provost.

Disabilities Accommodations
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that
provides comprehensive civil rights protection for persons with disabilities. Among other
things, this legislation requires that all students with disabilities be guaranteed a learning
environment that provides for reasonable accommodation of their disabilities. If you
believe you have a disability requiring an accommodation, please call or visit Disability
Services at (361) 825-5816 in Corpus Christi Hall 116. If you are a returning veteran and
are experiencing cognitive and/or physical access issues in the classroom or on campus,
please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Academic Continuity
In the event of an unforeseen adverse event, such as a major hurricane and classes could
not be held on the campus of Texas A&M University–Corpus Christi; this course would
continue through the use of Blackboard and/or email. In addition, the syllabus and class
activities may be modified to allow continuation of the course. Ideally, University
facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of
the closing of the physical campus. However, students need to make certain that the
course instructor has a primary and a secondary means of contacting each student.

Schedule – Summer 1 2019 – Expected schedule (any changes will be announced in Blackboard):

All of the following content closes at 5 p.m. on the last date of the unit.

Dates:                      Topics and reading:

Thur. May 16 – Fri. May 24  Introduction to management – chapter 1
                           Historical perspectives – chapter 2

Sat. May 25 – Fri. May 31   Three business environments – chapter 3
                           International business and globalization – chapter 4
                           The planning function – chapter 5

Exam 1 (Ch. 1 -5) scheduled 10 a.m. on Sat. June 1st until 10 a.m. Sun. June 2nd
Sat. June 1 – Fri. June 7  
Strategic management – chapter 6  
Making managerial decisions – chapter 7

Sat. June 8 – Fri. June 14  
Organizational culture and design – chapter 8  
Human resource management – chapter 9  
Managing change – chapter 10

**Exam 2 (Ch. 6 -10) scheduled 10 a.m. on Sat. June 15th until 10 a.m. Sun. June 16th**

Sat. June 15 – Fri. June 21  
Individual differences – chapter 11  
Motivating workers – chapter 12

Sat. June 22 – Mon. July 1  
Groups and teams – chapter 13  
Power and leadership – chapter 14  
The control function – chapter 16

**Exam 3 (Ch. 11 -14 & 16) scheduled 10 a.m. on Sun. June 30th until 10 a.m. Mon. July 1st**

Optional Final Paper due at 5 p.m. on July 5th