INSTRUCTOR: Joseph S. Mollick  PhD 
OFFICE: OCNR 389 
OFFICE PHONE: 825-2853 
E-mail: joseph.mollick@tamucc.edu 
Course website: http://faculty.tamucc.edu/jmollick/ and Blackboard website 

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INSTRUC...
for the purpose of effectively participating in the ongoing process of logically and empirically challenging, correcting and refining beliefs and hypotheses on which individuals and organizations depend for decisions of actions. Students can choose any one of the two pathways for research: (a) purely theoretical research (PTR) or (b) theory-driven empirical research (TER). For both PTR and TER, students will be required to study and synthesize scholarly research papers on instructor-approved topics from journals approved by the instructor that expand a body of knowledge, a synthesis from which readers can learn something discovered through rigorous scientific methods. The synthesis of existing scholarly research findings may lead to the development of a new theory or modification of an existing theory and new hypotheses can be logically developed based on a theory.

For PTR, each student will be expected to study and synthesize at least five scholarly journal articles to answer a research question and logically develop one or more hypotheses. For PTR, no data collection or analysis of data will be required.

For TER, each student will be expected to study and synthesize at least three scholarly journal articles to answer a research question, develop one or more hypotheses and take initial steps to test the hypotheses using empirical evidence. For TER, students will go one step farther. This extra step is to empirically test the hypotheses they have developed by collecting and analyzing empirical data to see how well the collected data support the researcher’s hypotheses. If the subjects of the research study are individuals, the data collection may involve interviews of at least three people. If the subjects of the research study are organizations or other entities, the data collection may involve other actions such as visiting the organizations or websites of organizations or searching in databases. Because this is an undergraduate course, use of advanced statistical models to analyze data for hypothesis testing is not expected. However, descriptive statistics and summarization of interview findings with implications for theory-driven hypotheses are expected.

For the empirical part of TER, each student will collect data from at least three professionals using a survey questionnaire that the instructor will give you or the student will develop. You can collect data through direct face to face interviews, through telephone, e-mail, fax or any other safe and reliable medium of your choice. You can choose to collect data from your parents, uncles, aunts, relatives, friends, coworkers or any other professional persons who will be kind enough to cooperate with you by agreeing to be a subject of data collection. Your subjects of data collection can be from different professions or they can all be from the same profession; they can be all from the same company or from different organizations. For certain research projects, data can be collected from the official website of an organization or from other sources.

An important purpose of the questionnaire for a research study is to train students in conducting investigative interviews or surveys to collect data about different aspects of computer usage in personal and professional lives of real individuals who work in real organizations. Each of the questions on a questionnaire should be connected to one or more hypotheses that will be tested using data from the interviews. Students will be required to analyze and reflect on the interviews and summarize what they have learned from each of those interviews individually and from all of those interviews, collectively. This summary must be between five to seven paragraphs and between 1500 to 2000 words. To the extent possible, the lessons learned from the interviews and related research work should be compared against or integrated with some concepts of information systems introduced in the textbook, class lectures and relevant journal articles on information systems.

Each student will need to submit to the class a reflective summary of the interviews. Each student will be required to present to the class the findings of the research work and the lessons learned from the research process. During the presentations, students should be willing to answer relevant questions from other students and the instructor. Students are encouraged to discuss research project ideas with the instructor at least one week before the first exam date so that students can complete the research project on time. The instructor will require all students to submit a progress report on the research paper within one week after the first exam date.

GRADING:

Your grade in this course will be based on your performance on three individual exams, a research project, a business data analytics project, class participation and other activities. PERCENTAGES ARE NOT USED IN GRADING IN THIS COURSE. IF YOU WANT A PARTICULAR LETTER GRADE YOU MUST EARN THE MINIMUM NUMBER OF POINTS FOR THAT LETTER GRADE. For example, for a letter grade of “A” you must earn at least 900 points (in other words 899 points IS NOT an “A”, 899 points IS a letter grade of “B”). The distribution of points and the tentative grading scale are as follows:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (3 at 200 points each)</td>
<td>600</td>
</tr>
<tr>
<td>Research Paper</td>
<td>200</td>
</tr>
<tr>
<td>Business Data Analytics Project</td>
<td>100</td>
</tr>
<tr>
<td>Activities &amp; Class Participation</td>
<td>100</td>
</tr>
<tr>
<td>Total points</td>
<td>1000</td>
</tr>
</tbody>
</table>

MISY 3310 – Management Information Systems Concepts
The tentative grading scale is as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>900-1000</td>
</tr>
<tr>
<td>B</td>
<td>800-899</td>
</tr>
<tr>
<td>C</td>
<td>700-799</td>
</tr>
<tr>
<td>D</td>
<td>600-699</td>
</tr>
<tr>
<td>F</td>
<td>below 600</td>
</tr>
</tbody>
</table>

Late Work
Students are responsible to check the class website for updated information on assignments and examinations. Students are allowed and encouraged to turn in assignment earlier. It is highly recommended that students stay ahead of the recommended study. Please note that NO LATE ASSIGNMENT will be accepted for any reasons.

Make-up Exams
No make-up exams will be given without prior consent from the instructor. In case if there is a need for a make-up exam, in order to be fair to all students and to protect the integrity of the exam, the make-up exam must be (1) as close to the exam time as possible and (2) BEFORE the scheduled exam time.

Extra Credit
Students should perform at their best effort throughout the semester. No extra credit will be provided in this class.

Cell Phone/Electronic Device Usage
Cell Phone/Electronic Device Usage is not allowed in the class without prior consent from the instructor.

Preferred methods of scholarly citations – APA style is the only accepted method used for citations and referencing during this class. All work should be paraphrased rather than copied directly. Material used from sources other than the text should use APA style citations and references.

Academic Integrity/Plagiarism
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a zero the first time and failing the course for any additional offence.

Dropping a Class
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. **June 21** is the last day to drop a class with an automatic grade of “W” this term.

Classroom/professional behavior
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Grade Appeals
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation
procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site [http://www.tamucc.edu/provost/university_rules/index.html](http://www.tamucc.edu/provost/university_rules/index.html). For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

**Disabilities Accommodations**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Statement of Academic Continuity**

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

**Major Field Test (MFT)**

This course has been identified as critical to student mastery of the content covered by the Major Field Test (MFT). The MFT is required for all students pursuing the Bachelor of Business Administration degree. Students register for the MFT in BUSI0088, Major Field Test in Business. To prepare for this test, business majors are advised to retain their class notes, textbooks, and other relevant materials from their business core courses in the areas referenced below. Completion of all College of Business core courses except MGMT 4388 is required. BUSI 0088 is CR/NC.

As an integral part of the College of Business’ Assurance of Learning program, the Major Field Test (MFT) is a nationally-normed, standardized multiple-choice test developed by the Educational Testing Service and administered to senior-level business students at many AACSB International accredited institutions in the United States. It is designed to measure students’ academic achievement through demonstration of their basic knowledge and understanding of key concepts, theories, and analytical methods in the functional areas of business. This test covers the areas of accounting, economics, finance, international issues, legal and social environment of business, management, marketing, quantitative business analysis, and information systems.
<table>
<thead>
<tr>
<th>Topic</th>
<th>Hours Allocated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to the Course; Self-introduction online</td>
<td>1</td>
</tr>
<tr>
<td>Foundations of Information Systems in Business</td>
<td>2</td>
</tr>
<tr>
<td>Competing with Information Technologies</td>
<td>2</td>
</tr>
<tr>
<td>Computer Hardware</td>
<td>2</td>
</tr>
<tr>
<td>Computer Software</td>
<td>2</td>
</tr>
<tr>
<td>Data Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>Telecommunications and Networks</td>
<td>2</td>
</tr>
<tr>
<td>Midterm Exam 1</td>
<td>1</td>
</tr>
<tr>
<td>e-Business Systems</td>
<td>2</td>
</tr>
<tr>
<td>Business Across the Enterprise</td>
<td>2</td>
</tr>
<tr>
<td>Electronic commerce</td>
<td>3</td>
</tr>
<tr>
<td>Supporting Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>Business/IT Strategies for Development</td>
<td>2</td>
</tr>
<tr>
<td>Implementing Business/IT Solution</td>
<td>2</td>
</tr>
<tr>
<td>Midterm Exam 2</td>
<td>1</td>
</tr>
<tr>
<td>Security and Ethical Challenges of E-Business</td>
<td>3</td>
</tr>
<tr>
<td>Enterprise and Global Management of IT</td>
<td>2</td>
</tr>
<tr>
<td>Business Data Analytics Project</td>
<td>4.5</td>
</tr>
<tr>
<td>Information systems research</td>
<td>2</td>
</tr>
<tr>
<td>Final Exam</td>
<td>2.5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>45</strong></td>
</tr>
<tr>
<td>Day</td>
<td>Date</td>
</tr>
<tr>
<td>-----</td>
<td>--------</td>
</tr>
</tbody>
</table>
| M   | 6/3/2019 | Introduction to the Course; Self-introduction online  
Chapter 1: Foundations of Information Systems in Business  
Chapter 2: Global E-business and Collaboration |
| T   | 4-Jun  | Chapter 1: Business Information Systems in Your Career  
Chapter 2: Global E-business and Collaboration |
| W   | 5-Jun  | Chapter 3: Achieving Competitive Advantage with Information Systems  
Chapter 4: Ethical and Social Issues in Information Systems |
| R   | 6-Jun  | Chapter 3: Achieving Competitive Advantage with Information Systems  
Chapter 4: Ethical and Social Issues in Information Systems |
| M   | 10-Jun | Exam 1 (Chapters 1-4);  
Chapter 5: IT Infrastructure: Hardware and Software |
| T   | 11-Jun | Chapter 5: IT Infrastructure: Hardware and Software |
| W   | 12-Jun | Chapter 6: Foundations of Business Intelligence: Databases and Information Management |
| R   | 13-Jun | Chapter 6: Foundations of Business Intelligence: Databases and Information Management |
| M   | 17-Jun | Chapter 7: Telecommunications, the Internet, and Wireless Technology  
Chapter 8: Securing Information Systems |
| T   | 18-Jun | Chapter 7: Telecommunications, the Internet, and Wireless Technology  
Chapter 8: Securing Information Systems |
| W   | 19-Jun | Chapter 7: Telecommunications, the Internet, and Wireless Technology  
Chapter 8: Securing Information Systems |
| R   | 20-Jun | Work on Data Analytics Project  
Research Paper proposal (topic and list of articles) due |
| M   | 24-Jun | Exam 2 (Ch 5-8);  
Chapter 9: Achieving Operational Excellence and Customer Intimacy: Enterprise Applications |
| T   | 25-Jun | Chapter 9: Achieving Operational Excellence and Customer Intimacy: Enterprise Applications |
Chapter 11: Improving Decision Making and Managing Knowledge |
| M   | 1-Jul  | Chapter 11: Improving Decision Making and Managing Knowledge  
Chapter 12: Building Information Systems and Managing Projects |
| T   | 2-Jul  | Submit research online through BB; Comment online on Others’ research |
| W   | 3-Jul  | Submit & Present Business Data Analytics Project  
Comment on Others’ Data Analytics Projects |
| F   | 5-Jul  | Comprehensive Final Exam |
STATEMENT OF UNDERSTANDING OF THE REQUIREMENTS OF MISY 3310

I have read the above syllabus and agree to abide by the class policies and procedures set forth therein.

I understand that I must earn at least the minimum required number of points listed in the syllabus to achieve my desired letter grade.

I understand that I must inform the instructor ahead of time and provide written documentation if I have to miss a scheduled exam for university related business.

I also understand that no make-up examinations will be given for a missed examination.

I also understand that if I choose to miss class on a date when an assignment is due, I will turn-in that programming assignment(s) BEFORE the assigned due date.

I understand that I am solely responsible for my own work in this course (In other words, I will not turn-in someone else’s work as my own).

I understand that academic dishonesty will not be tolerated in this course.

I understand that I am responsible for asking for any necessary clarification to the requirements listed in the course syllabus.

I understand ALL of the other written requirements in this syllabus for this course that have not been reiterated on this page.

I understand that I must sign/date this page and hold on to this syllabus until the end of the semester.

Signed this the _________ day of ______________, 2019.

Print your name: _______________________________________

Signature: ___________________________________