Spring 2020
Instructor: Cassie White
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Office Phone: (361)-825-2317
Office: CA 204 A (In Printmaking)
Meeting Times: Mondays/Wednesdays 9:00am-11:50am
Location: CA 225
Office Hours: Mondays/Wednesdays 12:30pm-3:00pm, Tuesdays 3:30am-4:00pm

Course Description:
This course develops an understanding of the organizational methods used in two-dimensional design. The elements and principles of design are utilized while working on projects in black-and-white and limited colored media. Problem solving, the design process and research are used to develop artwork. The importance of craftsmanship and presentation is emphasized.

Course Goals:
- Students will develop an understanding and application of the elements and principles of design.
- Students will use research to generate multiple solutions to design problems.
- Students will learn about the importance of craftsmanship and presentation on design.
- Students will become aware of design as a common language in art and design fields.
- Critiques and classroom discussions will build vocabulary and understanding of design as a visual language.

Student Learning Outcomes:
- Students will use and understand the elements of design: line, shape, texture, value and color.
- Students will use and understand the principles of design: unity, variety, balance, rhythm, emphasis, and scale/proportion.
- Students will use creative thinking, research and sketches as part of the design process.
- Students will demonstrate professional presentation skills and craftsmanship.
- Students will integrate appropriate vocabulary in the analysis and critique of design work.

Textbook:

Schedule of Classes:
- Week 1: Introduction to Design: Power Points. Pre Test. Materials demonstration. Begin Project #1
- Week 2: Project #1: Design and Shapes. Critique. Begin Project #2
- Week 3: Project #2: Pattern, Texture and Value.
- Week 4: Project #2 critique. Present Project #3: Design and the Grid
- Week 5: Work on Project #3 Introduce Sketchbook Assignment.
- Week 6: Project #3 critique. Introduce Project #4: Intuitive Design
- Week 7: Project #4 critique. Introduce Project #5: Economy and Abstraction
- Week 8: Work on Project #5. Continue working on Sketchbook Assignment
• Week 9: Work on Project #5 and Sketchbook
• Week 10: Project #5 critique. Introduce Project #6: Collaged Patterns
• Week 11: Project #6 critique. Introduce Final Project
• Week 12: Critique sketches and work on mock-up
• Week 13: Work on Artist Book
• Week 14: Work on Artist Book
• Week 15: Work on Artist Book, sketchbook due
• Final Exam

Grading:
• Project #1. 5%
• Project #2 10%
• Project #3 10%
• Project #4 5%
• Project #5 15%
• Project #6 10%
• Sketchbook 10%
• Final Project 15%
• Attendance 15%
• Post Test 5%

Attendance Policy
Attendance is mandatory for your success. If you are not present, you cannot learn the material properly. I take attendance every day, which accounts for the participation portion of your final grade. Your participation will be calculated as a direct percentage of attended classes/total classes.

If you miss a class, it is your responsibility to get notes from a classmate to find out what you missed.

• You will lose a single letter grade of your final grade on your fourth (4) absence.
• Five (5) absences will result in the drop of another letter grade.
• **Six (6) absences will result in the failure of the course.**
• Three (3) late arrivals or early departures will result in the recording of one (1) full absence.
• Students are required to attend class for the duration of the scheduled time or until I dismiss the class.
• Attending critiques are mandatory.

Participation in Critiques and Late Work Policy
You must be present on the day of critique. Projects must be finished and turned in for assessment the same day as the critique. Missing a critique is like missing an exam- your grade on the project will reflect this.

Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to also learn how to make the most of it.

*Cell phone use is not allowed during critiques* If you use your cell phone during a critique, you will receive one warning. If I need to warn you twice you will be asked to leave.
Late Work Policy: If you are not finished with a project, you should still attend the critique for your participation grade. If you turn in work one class period late: 10 point deduction of grade on the project, two class periods late: 20 point deduction. After that you will receive a ZERO.

Other Important Information:
Academic Advising:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information, please call 361-825-3466.

Disability Accommodations:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Dropping a Class:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

Grade Appeals:
As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.
Statement of Civility
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

Academic Integrity/Plagiarism
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in failure.

Academic Honesty/Plagiarism
Definition: In an instructional setting, plagiarism occurs when a writer deliberately uses someone else’s language, ideas, or other original (not common-knowledge) material without acknowledging its source. Plagiarism is a violation academic expectations, but it is sometimes difficult to understand what plagiarism actually is. Often, students commit unintentional plagiarism (not citing sources properly, for example), because they are unaware of the standards that apply. Plagiarism includes:

- Using the work of another as your own,
- Downloading or purchasing ready-made essays off the web and using them as your own,
- Using resource materials without correct documentation,
- Using the organization or language of a source without using quote marks and proper citation.
- Turning in a researched project without citing sources in an appropriate documentation style.

When you are confused about citation of quotes or ideas, please visit the Writing Center or me to get help. Information on MLA documentation rules and APA documentation rules is available at Purdue University’s OWL: http://owl.english.purdue.edu/, and from our local Writing Center at CASA.

Statement of Academic Continuity
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University-Corpus Christi, this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

All student work must be removed from the studio on the last day of class. Clean-up of studio will be done over the break and the University will not be responsible for work left behind.
**Materials List:**
You need the following immediately for Wednesday’s class period:
- Mechanical pencils
- Ruler - metal 24”
- 12” clear triangle
- Eraser
- Scotch Restickable glue stick
- Bristol Pad, smooth surface 11” x 14”
- 12” x 18” cutting mat
- X-Acto Knife

You need to order these items online during the first week of school:
- 4 sheets of **white illustration board** 15” x 20”
- Black **PLAKA** paint or Black **Milkmilk** Paint (available locally at Michaels)

Additional Supplies to get:
- Storage Box for supplies (A bag or small toolbox will do)
- UHU glue stick
- Pigma Micron Black Pen Set (6 pens)
- Thick and thin black sharpies for sketches
- Tracing Paper Pad for sketches
- Plastic Palette for mixing paint
- Scissors
- Scotch removable tape 811, blue box
- Brushes: various sizes, flat and pointed
- 3 Ring Binder*
- Loose Leaf Computer Paper 8.5” x 11”*

*These items are for the sketchbook assignment. If you would rather use a sketchbook, just be sure it is approximately 8.5”x11”

Additional supplies will be needed as projects develop.

**Lockers:**
See Art Office to reserve a locker in the hallway.