Syllabus

ARTS-1311.002 – Design I

Spring 2020
Instructor: Jamie Speck
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Office: Classroom West, Rm #111
Meeting Times: T/TH 9:00 am–11:50 pm
Location: CA 225
Office Hours: T/TH 8:30-9:00 am

Course Description:
This course develops an understanding of the organizational methods used in two-dimensional design work. The elements and principles of design are utilized while working on projects in black-and-white and limited colored media. Problem solving, the design process and research are used to develop artwork. The importance of craftsmanship and presentation is emphasized.

Course Goals:
• Students will develop an understanding and application of the elements and principles of design.
• Students will use research to generate multiple solutions to design problems.
• Students will learn about the importance of craftsmanship and presentation on design.
• Students will become aware of design as a common language in art and design fields.
• Critiques and classroom discussions will build vocabulary and understanding of design as a visual language.

Student Learning Outcomes:
• Students will use and understand the elements of design: line, shape, texture, value and color.
• Students will use and understand the principles of design: unity, variety, balance, rhythm, emphasis, and scale/proportion.
• Students will use creative thinking, research and sketches as part of the design process.
• Students will demonstrate professional presentation skills and craftsmanship.
• Students will integrate appropriate vocabulary in the analysis and critique of design work.
**Tentative Course Schedule:**
(See Blackboard for updated information during the semester.)

- **Week 1:** Pre-Test. Review Syllabus & Materials List. Introductions Exercise. Introduce Vocabulary handout & Sketchbook Assignment. Begin Project #1, Demo materials/tools, First PPT Presentation: Design and the Creative Process, Form/Content, Gestalt Theory, Unity, Shape, & the Illusion of Space.
- **Week 2:** Project #1 (Part A & B): Design and Shapes. Critique Project #1.
- **Week 4:** Project #2 critique. PPT Presentation: Balance & Rhythm. Present Project #3: Design and the Grid. Begin working with the copies from Project #2 and black paper to make ten different arrangements.
- **Week 5:** Work on Project #3. Practice Plaka paint and prepare illustration board for the enlarged design.
- **Week 6:** Project #3 critique. Pop-up Design Project workday.
- **Week 7:** PPT Presentation: Color & Emphasis. Introduce Project #4.
- **(Spring Break: 03/09-03/13)**
- **Week 8:** Project #4 critique. PPT Presentation: Economy & Scale/Proportion. Introduce Project #5 (Part A): Economy and Abstraction. Group critique sketches for Part A. Revise sketches and begin small Plaka motif on Bristol paper.
- **Week 9:** Work on Project #5 (Part 1).
- **Week 10:** Project #5 (Part 2) Enlarge motif on Illustration Boards. Continue Sketchbooks.
- **Week 11:** Project #5 critique. Introduce Final Project
- **Week 12:** Critique sketches and work on mock-up
- **Week 13:** Group critique mock-up books. Work on Final copy of Artist Book.
- **Week 14:** Work on Artist Book, Sketchbook due.
- **Week 15:** Work on Artist Book
- **Finals Week:** Date TBA: Final Critique and Post Test.

**Grading Opportunities:**

- Projects 60%
- Sketchbook 10%
- Final Project 20%
- Post Test 10%

**Textbook:**
Recommended Text: David Lauer/Stephen Pentak, *Design Basics*
ISBN: 978-0-495-50139-8

**Materials List:**
Storage Box for supplies
Mechanical pencils
Eraser
3 Ring Binder
Loose Leaf Computer Paper 8.5” x 11”
Bristol Pad, smooth surface 11” x 14”
Tracing Paper Pad for sketches
X-Acto Knife
Scissors
Plastic Palette for mixing paint
Ruler – metal 24”
12” clear triangle
12” x 18” cutting matt
Scotch removable tape 811, blue box
Scotch Restickable glue stick
UHU glue stick
Black PLAKA paint (order the first week)
Pigma Micron Black Pen Set
Thick and thin black sharpies for sketches
Brushes: various sizes, flat and pointed
4 sheets of **white illustration board** 15” x 20” (order the first week!)

Additional supplies will be needed as projects develop.

**Participation in Critiques and Late Work Policy**
Attendance at Critiques is mandatory. Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible but to learn how to make the most of it.

You must be present on the day of critique/due date or your project will be marked late.

**Late Work:** One class period late: 10- point deduction, two class periods late: 20- point deduction. After that you will receive a ZERO.

Students are expected to work a minimum of one hour outside of class for every hour spent in the classroom.

**ATTENDANCE**
Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the professionalism element of your final grade.

You will lose a single letter grade on your fourth (4) absence.

Five (5) absences will result in the drop of another letter grade.
Six (6) absences will result in the failure of the course.

Three (3) late arrivals or early departures will result in the recording of one (1) absence.

Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.

**Please Note:**

- Attending critiques are mandatory. Full attention/participation is expected both during your critique and the critique of your peers.
- Cell phone/Electronic devices should not be used in class during instructor lecture or critiques. Cell phones ringers should be muted during class time. Students may use headphones with phones/devices during allotted studio work time and/or during breaks. If the instructor is signaling for attention or speaking to the class, please remove your earbuds/headphones until they are finished speaking.
- Keep language and discussion topics appropriate and non-offensive to others if quietly socializing during studio work time. After one verbal warning, you may be asked to leave the classroom by the instructor if the language/topic continues.

**Disabilities Accommodations**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Academic Advising**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.
**Dropping a Class**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**Grade Appeals**
As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost. These documents are accessible through the University Rules Web site at:  
http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.c0.03_student_grade_appeals.pdf.

**Classroom/professional behavior**
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility**
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high-quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.
**Academic Integrity/Plagiarism**

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a grade of zero.

**Academic Honesty/Plagiarism**

**Definition:** In an instructional setting, plagiarism occurs when a writer deliberately uses someone else’s language, ideas, or other original (not common-knowledge) material without acknowledging its source. Plagiarism is a violation of academic expectations, but it is sometimes difficult to understand what plagiarism actually is. Often, students commit unintentional plagiarism (not citing sources properly, for example), because they are unaware of the standards that apply. Plagiarism includes:

- Using the work of another as your own,
- Downloading or purchasing ready-made essays off the web and using them as your own,
- Using resource materials without correct documentation,
- Using the organization or language of a source without using quote marks and proper citation.
- Turning in a researched project without citing sources in an appropriate documentation style.

When you are confused about citation of quotes or ideas, please visit the Writing Center or me to get help. Information on MLA documentation rules and APA documentation rules is available at Purdue University’s OWL: [http://owl.english.purdue.edu/](http://owl.english.purdue.edu/), and from our local Writing Center at CASA.

**Statement of Academic Continuity**

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi, this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

All student work must be removed from the studio on the last day of class. Clean-up of studio with be done over the break and the University will not be responsible for work left behind.