ARTS-2311.001 – DESIGN III – COLOR THEORY

Term: Fall 2019
Meeting Times: 12:30 pm – 3:20 pm, Tuesday, Thursday
Location: CA- 225
Instructor: Lars Roeder
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Office: CA 207
Office Hours: 3:30 pm – 4:45 pm, Monday, Tuesday, Wednesday, Thursday
Office Phone: (361)825-3612

Course Description
This course develops an understanding of color properties and relationships through formal exercises, research and creative thinking. Students build a vocabulary for analyzing and identifying color and color phenomena. Concepts of color theorists and color use in a variety of fields are examined to understand the application of color theory.

Course Goals
- Students will learn about nuance of color properties and their application.
- Students will engage in individual research and idea development to creatively respond to color challenges.
- Students will learn about the impact of presentation and craftsmanship on design solutions.
- Students will understand the use of color by professionals in art and design fields.

Student Learning Outcomes
- Develop and demonstrate a basic working understanding of the visual nature, behavior, and interaction of color including color dimensions of hue, value, intensity, temperature and contrast in both additive and subtractive modes.
- Develop and demonstrate a foundational understanding of the role and application of color in the history of art and design and color's cultural and emotional dimensions.
- Develop and demonstrate a basic understanding of color as relates to composition and form.
- Develop and demonstrate a basic knowledge and understanding of prominent color theorists and their writings regarding color.
- Develop and utilize in critiques a vocabulary for discussing color as it pertains to art and design.

Recommended Textbook
There will be a copy of this text in class to accesses vocabulary definitions. Students will be required to take notes during lectures, look up color vocabulary terms online as well as using classroom textbook provided by professor.
Lockers
See Art Office to reserve a locker in the hallway.

Cell Phones and Screens:
Cell phones should be stowed away during any lectures, discussions, demonstrations or critiques. Listening to music on your phone during open studio time is allowed however watching videos is not. Browsing the internet and social media is only acceptable during breaks.

Course Structure
The assignments in this course are sequential and build upon each other, therefore attendance is extremely important. If a student MUST miss a class, they MUST make up the missing work before progressing to the next assignment. Class time will be used so the instructor can explain assignments and provide feedback. Students must also devote several hours between classes to make further progress in their practice. The successful completion of this course will lay a strong foundation for further pursuits in visual arts.

Schedule of Classes:
- Week 1: Introduction to Color, Pre-Test, materials, found objects color wheel
- Week 3: Demo color wheel and complementary color mixing. Present Project #1: Complementary Color Triptych
- Week 4: Critique sketches. Work on complementary colors and color studies for Project #1
- Week 6: Work on painting: Project #1
- Week 8: Present Project #2: Optical mixing
- Week 10: Critique Project #2 Optical Mixing. Present Project #3: Bezold Effect
- Week 11: Critique Bezold sketches.
- Week 12: Critique Project #3: Bezold Effect. Present Final Project
- Week 14: BREAK, Work on Final Project, color journal due
- Week 15: Work on Final Project
- Final Critique/post test

Grading Opportunities:
- Color Journal part #1 9/24 20%
- Color Journal part #2 10/22 20%
- Project 1: Triptych 10/8 20%
- Project 2: Optical Mixing 10/29 10%
- Project 3: Bezold 11/12 10%
- Post Test: 12/12 5%
- Final Project: 12/12 15%

All student work must be removed from the studio on the last day of class. Clean-up of studio will be done over the break and the University will not be responsible for work left behind.
Participation in Critiques, Late Work Policy and Expectations Outside of Class

Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to learn how to make the most of it.

Do not take what is said about your work personally, no matter how difficult this seems. These assignments require that you take risks and try new things.

- You must be present on the day of critique.
- Late Work Policy: One class period late: 10% deduction, two class periods late: 20% deduction. After that you will receive a ZERO.
- Students are expected to work a minimum of **three to five hours a week** outside of class on drawing, this is the only way to improve and master the skills.

Attendance:

Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the **professionalism** element of your final grade.

- You will lose a single letter grade on your fourth (4) absence.
- Five (5) absences will result in the drop of another letter grade.
- Six (6) absences will result in the failure of the course.
- Three (3) late arrivals or early departures will result in recording one (1) full absence.
- Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.

--------CLA STATEMENTS--------

Disabilities Accommodations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Academic Advising

The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

Dropping a Class

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. **Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course.** Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. November 8, 2019 is the last day to drop a class with an automatic grade of “W” this term.

Grade Appeals

As stated in University Procedure 13.02.99.C2.03, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.03, Student Grade Appeals. These documents are accessible online at: [http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf](http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s office in the college in which the course is taught. For complete details on the process of submitting a formal grade appeal in CLA, please visit the College of Liberal Arts website, [http://cla.tamucc.edu/about/student-resources.html](http://cla.tamucc.edu/about/student-resources.html).
Classroom/professional behavior

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Statement of Civility

Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high-quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

Academic Integrity/Plagiarism

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a failing grade for the class.

Statement of Academic Continuity

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi, this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Required Supplies List

- *1 box of Color-Aid Paper 4 ½” x 6” set, 220 colors (on line Amazon $65, Blickart.com $50.58) or 314 colors (check prices)
- Three ring binder and expandable sheet protectors (8 ½” x 11”) for Color Journal
- Bristol Pad 9” x 12” or 11” x 17”
- *Holbien Acryla Gouache 5 Mixing Color Set: 20ml (primary magenta, primary yellow, primary cyan, black and white) (on line Amazon $18.50)
- 9” x 14” Small self-healing cutting matt
- X-ACTO Knife and blades
- Metal ruler 18” long
- Plastic Triangle
- Mechanical pencils
- Removable glue stick
- Small plastic palette for mixing paint
- Small sealable containers with covers for storing mixed paint
- Palette knife
- Artist Tape
- Scotch Tape
- Tracing Paper Pad
- Scissors
- Paint Brushes, various sizes (round #1, #3, flat ½ wide, you may need additional sizes)
- Additional paints as needed

You will need addition supplies as projects develop.

*Note: You will need the PAINT by the beginning of the second week, order today!!!
You will need the Color Aid paper by the fourth day of class, order NOW!!