Syllabus

ARTS-2311.001 – DESIGN III – COLOR

Spring 2020
Instructor: Clarissa Gonzalez
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Meeting Times: T/TH 3:30 – 6:20
Location: CA- 225
Office Hours: CA 204 MW 1:00 – 3:00PM or by appointment

Course Description
This course develops an understanding of color properties and relationships through formal
exercises, research and creative thinking. Students build a vocabulary for analyzing and identifying
color and color phenomena. Concepts of color theorists and color use in a variety of fields are
examined to understand the application of color theory.

Course Goals
1. Students will learn about nuance of color properties and their application.
2. Students will engage in individual research and idea development to creatively respond to
color challenges.
3. Students will learn about the impact of presentation and craftsmanship on design solutions.
4. Students will understand the use of color by professionals in art and design fields.

Student Learning Outcomes
1. Develop and demonstrate a basic working understanding of the visual nature, behavior, and
interaction of color including color dimensions of hue, value, intensity, temperature and
contrast in both additive and subtractive modes.
2. Develop and demonstrate a foundational understanding of the role and application of color
in the history of art and design and color’s cultural and emotional dimensions.
3. Develop and demonstrate a basic understanding of color as relates to composition and form.
4. Develop and demonstrate a basic knowledge and understanding of prominent color theorists
and their writings regarding color.
5. Develop and utilize in critiques a vocabulary for discussing color as it pertains to art and
design.
Schedule of Classes:

- Week 1: Introduction to Color Power Point, Pre Test, discuss and order materials
- Week 3: Demo color wheel. Present Project #1: Triptych
- Week 4: Demo complementary color mixing. Critique sketches.
- Week 6: Work on painting: Project #1
- Week 7: Critique: Project #1. Work on Color Journal Part #2
- Week 8: Present Project #2: Optical mixing
- Week 9: Spring Break
- Week 10: Color Journal Part 2 due.
- Week 11: Critique Optical Mixing. Present Project #3: Bezold Effect
- Week 12: Critique Bezold sketches.
- Week 13: Critique Project #3: Bezold Effect. Present Final Project
- Week 14: Critique sketches. Color Studies.
- Week 15: Work on Final Project, color journal due
- Week 16: Work on Final Project
- Final Critique/post test

Course Structure

- The assignments in this course are sequential and build upon each other, therefore attendance is extremely important. If a student MUST miss a class, they will make up the missing work before progressing to the next assignment.
- Class time will be used for instruction, material demonstrations, critiques, and in-class work on journals and projects.
- Students must devote a minimum of 6 hours, each week, outside of class time on journals and class assignments.
- The successful completion of this course will provide a strong foundation for the upper level courses within the art department.

Participation in Critiques and Late Work Policy

Attendance at Critiques is mandatory. Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind and learn from the advice and suggestions. The value of being in school is not only to give and receive as much feedback as possible but to learn how to make the most of it.

You must be present on the day of critique/due date or your project with be marked down.
One class period late: 10 point deduction, Two class periods late: 20 point deduction. After that you will receive a ZERO.

Grading Opportunities:

- Color Journal part #1 20%
- Color Journal part #2 20%
- Project 1: Complementary Color Triptych 20%
- Project 2: Optical Mixing 10%
- Project 3: Bezold 10%
- Post Test: 5%
- Final Project: 15%

Recommended Textbook

“Color Workbook” by Becky Koening; 4th edition; ISBN-10:0205255949; $69.95 used on Amazon. There will be a copy of this text in class to access vocabulary definitions.

Additional Course Information

Students are expected to work a minimum of 5 hours (outside of class time) on projects.

Students will be required to take note during power point presentation, look up color vocabulary terms on line as well as using classroom textbook provided by professor.

ATTENDANCE

Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the professionalism element of your final grade.

- You will lose a single letter grade on your fourth (4) absence.
- Five (5) absences will result in the drop of another letter grade.
- Six (6) absences will result in the failure of the course.
- Three (3) late arrivals or early departures will result in the recording of one (1) full absence.
- Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.
- Attending critiques are mandatory.
Required Supplies
Bring supplies to every class

- *1 box of Color-Aid Paper 4 ½” x 6” set, 220 colors (on line Amazon $65, Blickart.com $50.58)
- Three ring binder and expandable sheet protectors (8 ½” x 11”) for Color Journal
- Bristol Pad 9” x 12” or 11” x 17”
- *Holbien Acryla Gouache 5 Mixing Color Set: 20ml (primary magenta, primary yellow, primary cyan, black and white) (on line Amazon $18.50)
- 9” x 14” Small self-healing cutting matt
- X-ACTO Knife and blades
- Metal ruler 18” long
- Plastic Triangle
- Mechanical pencils
- Removable glue stick
- Small plastic palette for mixing paint
- Small sealable containers with covers for storing mixed paint
- Palette knife
- Artist Tape
- Scotch Tape
- Tracing Paper Pad
- Scissors
- Paint Brushes, various sizes (round #1, #3, flat ½ wide, you may need additional sizes)

You will need addition supplies as projects develop.

*Note: You will need the Holbein Acryla Gouache by class 2, order today!!!
You will need the Color Aid paper by the fourth day of class, after which you will be counted absent each day you do not have your box of paper.

Disabilities Accommodations
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.
**Grade Appeals**
As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost. These documents are accessible through the University Rules Web site at:
http://academicaffairs.tamu.edu/rules_procedures/assets/13.02.99.c0.03_student_grade_appeals.pdf.

**Academic Advising**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

**Dropping a Class**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. *Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course.* Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**Academic Honesty/Plagiarism**
*Definition:* In an instructional setting, plagiarism occurs when a writer deliberately uses someone else’s language, ideas, or other original (not common-knowledge) material without acknowledging its source. Plagiarism is a violation of academic expectations, but it is sometimes difficult to understand what plagiarism actually is. Often, students commit unintentional plagiarism (not citing sources properly, for example), because they are unaware of the standards that apply. Plagiarism includes:
- Using the work of another as your own,
- Downloading or purchasing ready-made essays off the web and using them as your own,
- Using resource materials without correct documentation,
- Using the organization or language of a source without using quote marks and proper citation.
- Turning in a researched project without citing sources in an appropriate documentation style.

When you are confused about citation of quotes or ideas, please visit the Writing Center or me to get help. Information on MLA documentation rules and APA documentation rules is available at
Purdue University’s OWL: http://owl.english.purdue.edu/, and from our local Writing Center at CASA.

**Classroom/professional behavior**
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility**
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.