FINA 3310.003  Dr. Armand Picou  
M-W-F 11 - 11:50  OCNR 116  
FALL-2019  OCNR 374  
(361) 825-3927  Armand.Picou@tamucc.edu  

FINANCIAL MANAGEMENT  

Course Description:
FINA 3310, Financial Management, is an introductory survey of financial management issues and is a business core requirement. The course emphasizes planning and decision making. It covers specific topics such as discounted cash flow analysis, stock and bond valuation, financial intermediation, organizing, raising and managing capital, capital investment, risk analysis, and financial statement analysis. Lectures and class discussion are supplemented with sample problems, and outside readings. Quantitative techniques are introduced to facilitate analysis.

Learning Objectives:
By the end of this course, the students will be able to:
1. Construct a company’s financial statements, calculate financial ratios and make inferences about its financial characteristics and position.
2. Calculate the present and future values of a lump sum or a series of cash flows.
3. Differentiate the characteristics of stocks and bonds and estimate the prices of bonds and stocks.
4. Use the Security Market line to measure an asset’s return when given its risk, or vice versa.
5. Understand the Weighted Average Cost of Capital.
6. Calculate Net Present Value, Internal Rate of Return, and determine if an investment is acceptable.
7. Effectively review and prepare for the finance segment of the Major Field Test for business majors.

Relationship to Other Coursework:
Knowledge of the subject matter in this course is a requisite to comprehending advanced financial management concepts contained in FINA 4310, Advanced Financial Management. The principles of financial management form a foundation for concepts in related finance courses including investments, risk management, real estate, and financial markets and institutions.

Required Materials:
2. Internet Access for Connect™ Finance, Blackboard 9.1, StockTrak – Homework, Quizzes, and Other Assignments

Additional Requirements:
3. Financial Calculator (Texas Instrument’s BA II Plus only or any other financial calculator-no scientific calculators will be allowed)
4. StockTrak software, REQUIRED
5. Textbook Connect™ Finance Access, REQUIRED
Prerequisites:
Junior standing and above. ACCT 2301; ACCT 2302; MATH 1325 or MATH 2413.

### Major Course Requirements

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<tr>
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<th>Percentages</th>
<th>Points</th>
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<tbody>
<tr>
<td>EXAMS &amp; Final</td>
<td>70%</td>
<td>700</td>
</tr>
<tr>
<td>Attendance</td>
<td>20%</td>
<td>200</td>
</tr>
<tr>
<td>ONLINE MATERIAL</td>
<td>10%</td>
<td>100</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
<td><strong>1000</strong></td>
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Absence results in grade of zero on an EXAM given that day. A CUMMULATIVE Final will replace your lowest grade, meaning it counts DOUBLE. ALL EXAMS ARE CUMMULATIVE.

The standard alphabetical grading scale is employed where

- A 90 - 100
- B 80 - 90
- C 70 - 80
- D 60 - 70
- F < 60

**Course Policies**

- **Attendance/tardiness** – Grade of zero recorded as if a test were given, don’t interrupt the class if late.
- **Late work and Make-up Exams** – no make-ups without my permission
- **Extra Credit** – none, subject to change
- **Cell Phone/Electronic Device Usage** – forbidden

**Academic Integrity/Plagiarism.**

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in FAILURE & Censure.

**Dropping a Class**

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**Classroom/professional behavior**

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the
classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility (can be in place of classroom/professional behavior)**
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

**Grade Appeals**
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

**Disabilities Accommodations**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Statement of Academic Continuity**
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.
Summary of Topical Coverage:

FINA-3310:W001–Fall 2018, Preliminary Schedule    Date(s) (TBA) Unit Topic

Introduction to Syllabus, Bb9, Connect, start of StockTrak simulation

Week 1    Chapter 1 & 2
Week 2 TEST
Week 3    Chapter 3
Week 4 TEST
Week 5    Chapter 4
Week 6 TEST
Week 7    Chapter 5 & 6
Week 8 TEST
Week 9    Chapter 7 & 8
Week 10 TEST
Week 11    Chapter 9 & 10
Week 12 TEST
Week 13    Chapter 11 & 12
Week 14 TEST
WEEK 15 REVIEW
FINAL
End of StockTrak simulation game—Fr StockTrak report – Due date