HLSC 3360: Health Education and Promotion

Course Description:

3 sem. hrs. (3:0) Provides an introduction to the discipline and profession of health education and promotion. It examines the concepts of health and wellness, national and global health status, theories of behavior change, and the implementation and assessment of health promotion interventions. It provides an introduction to medical terminology for health educators. This is a writing intense course.

Prerequisite/Corequisite: HLSC/HCAD 3300

Learning Objectives:

1. Identify the definitions, concepts, dimensions, determinants and dynamics of health and wellness that influence personal health, community health and the quality of life.
2. Recognize the historic context for the developments in health education, health literacy, health promotion and disease prevention.
3. Identify and utilize resources for reliable health data.
4. Investigate the use of various media and communications resources in health education and promotion.
5. Identify principles of learning, theories, and models as they apply to health education and health promotion, emphasizing factors that affect the client’s readiness and capacity to learn.
6. Develop the skills necessary for assessing, planning, implementing, and evaluating health education and health promotion programs for diverse populations across the life span.
7. Introduce medical terminology that will be encountered in various fields of healthcare.
8. Identify and apply factual knowledge about medical terminology and health communications.
9. Use effective skills for writing, speaking, and discussing.

Major Course requirements:

Team Project and Presentation
A complete explanation of the Team Project and Presentation will be provided after the semester begins, including a grading rubric. Grading criteria will be included. This explanatory document will be posted under the Assignments icon on the course home page. This document is considered an appendix to the syllabus. The project topics will center on application of course learning about Health Education and Promotion. Students will be expected to initial any/all portion(s) of the project in which they were the primary author. Screening for plagiarism within a group’s project will be the responsibility of the entire group; the final grade will be a reflection of this collaboration and submission of a paper that is in agreement with the University’s policy on academic conduct and misconduct.

Quizzes
Quizzes will be completed online and in-class. Quizzes completed online will be available in the weekly units in Blackboard. Your scores will be available in your personal gradebook.

In - Class Discussion / Case Study
Students are expected to participate in-class discussions and Case Studies. These in-class assignments
account for 20% of the overall course grade. Missed / late in-class assignments will not be accepted and will result in a grade of zero.

Exams
The exams (Exam 1, Exam 2 & Final Exam) will be posted under the Units/Lessons icon during the appropriate week of the semester. It will consist of multiple choice and/or short-answer essay questions. Late Exams will not be accepted.

The item contribution to the final course grade is distributed as follows.

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<thead>
<tr>
<th>GRADING CRITERIA</th>
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<tbody>
<tr>
<td><strong>Course Assignments</strong></td>
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<tr>
<td>Student Introduction and Syllabus Quiz</td>
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<td>Program Orientation Quiz</td>
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<tr>
<td>In - Class Discussion / Case Studies</td>
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<td>Quizzes</td>
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<td>Exam 1</td>
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<td>Exam 2</td>
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<tr>
<td>Team Presentation</td>
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<td>Team Project</td>
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<tr>
<td>Final Exam</td>
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<td><strong>Total</strong></td>
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Grading Scale of the College of Nursing and Health Sciences:

A = 89.5% - 100%
B = 82.5% - 89.4%
C = 74.5% - 82.4%
D = 66.5% - 74.4%
F = 66.4% - 0%

**Required Textbook:**

**Course Policies**

**Academic Integrity/Plagiarism**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a grade of zero.

**Attendance/tardiness:**
It is strongly recommended that students attend each class session. This course is taught in a Blended format (50% - 84% online instruction). Attending class will have an impact on how well you learn the material, perform on exams and on the final course grade. In-Class assignments account for 25% of the overall course
grade. Missed / late in-class assignments and/or quizzes will not be accepted and will result in a grade of zero.

**Late work**
You must complete coursework within the time frame as posted in the course calendar. Late work will not be accepted and will result in a grade of zero.

**Make-up Exams**
You must take exams within the time frame as posted in the course calendar. If unable to do so, the student must notify the course faculty prior to the start of the exam in order to have a make-up exam scheduled. Notifying the instructor AFTER you have missed the exam will result in zero for the grade. The make-up exam may be multiple choice, essay, case study analysis, or any combination of these options at the discretion of the faculty. The make-up exam should be scheduled within 5 working days of the originally scheduled exam.

**Extra Credit:**
There is no expectation of extra credit activities within the course.

**Cell Phone/Electronic Device Usage:**
The use of cell phones/electronic devices is authorized for course related activities only.

**Dropping a Class**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. Friday, April 10, 2020 is the last day to drop a class with an automatic grade of “W” this term.

**Classroom/professional behavior**
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high-quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

**Grade Appeals**
As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a
complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

Disabilities Accommodations*
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Academic Continuity
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Evaluation Input from Students
The faculty of the College of Nursing and Health Sciences places great value on evaluative input from students. Evaluation of courses, instructors and clinical facilities provides the College with important data which is used to strengthen the program. Data is analyzed as to trends and themes and is important to curriculum and sequencing decisions. All evaluations for courses posted are online. The online mechanism allows us the opportunity to tabulate and store information in order to analyze trends within the curriculum. Please be assured that this information is secured and not released until after grades are submitted. No names are available to faculty. In order to garner some reliability and validity, the College must have representative data from the student population. That representation, based on the literature, has been set at 70%. The College is anticipating that students will thoughtfully participate in the evaluation process which will assist the faculty with the growth of the program. A link to evaluations will be available on Blackboard toward the end of the semester. Thank you in advance for your assistance with the evaluation process.

Title IX
As part of the Texas A&M University-Corpus Christi policy, pregnant students are urged to contact the Title IX office for facilitation of academic issues impacted by pregnancy, delivery and subsequent complications. Contact information: Mr. Samuel Ramirez, Title IX Coordinator or Ms. Rosie Ruiz, Deputy Title IX Coordinator (825-5826).

Active Military Duty
Active duty military personnel, military spouses, and veterans with special circumstances (e.g.: deployment, drill requirements, disabilities) are welcome and encouraged to communicate these, in advance if possible, to the course faculty.

Support Services
Students are encouraged to seek faculty assistance in accessing University Services, including tutoring,
health services, personal counseling, degree counseling, financial aid, learning resources, job/work placement, career guidance, and computer/technical support/instruction. If a student is interested in other support services provided by the University, the student is encouraged by the College of Nursing and Health Sciences and the University to seek these services.

Students are encouraged to communicate with the faculty as needed to facilitate learning. I can be contacted through phone and/or email but the preferred method of communication is Bb message. Phone calls and email will be addressed in a timely fashion.

Syllabus Disclaimer
While the provisions of this syllabus are as accurate and complete as possible, the faculty reserves the right to change non-critical aspects of the course to accommodate emergencies, unexpected technical problems, or any unforeseen circumstances. Such changes will be announced as soon as feasible and will be communicated by course announcements via Blackboard. Questions regarding course requirements should be addressed when the syllabus is received, within the first week of the course.