Course Number and Section: KINE 3366  
Class Meeting Time and Location: N/A  
Fall 2019  
Office Telephone: 361-825-3299  

Instructor: Dr. Misty Kesterson  
Office: IH 374  
Office Hours: TTh 9:00am-2:00pm  
E-Mail: misty.kesterson@tamucc.edu

Course Description
Introduction of issues related to managing leisure services and related topics in a variety of settings such as universities, municipal recreation, corporate wellness centers, government and private sectors. General principles will be examined in the following areas: management and leadership, planning, budgeting, program development, marketing, risk management and personnel management. Prerequisite: KINE 2314.

Course Objectives
This course is designed to enable students to develop and effectively manage leisure services in a variety of settings. Students will be able to:

- Plan, implement and evaluate leisure program services
- Understand and apply programming and planning principles to leisure program
- Understand and assessing leisure organizations and the community
- Develop leisure program goals, objectives and plans
- Make operational decisions regarding the leisure program
- Leading and supervising leisure programs
- Monitoring and evaluating programs

Major Course Requirements

Course evaluation is based upon the assessment of each student’s mastery of the course content (knowledge), and mastery of selected skills. Knowledge and skills are evaluated by written examinations, course assignments, and service learning opportunities. Grades are awarded according to the EARNED percentage of the FINAL MAXIMUM POINT TOTAL.

<table>
<thead>
<tr>
<th>Attendance/Participation</th>
<th>75 pts</th>
<th>15%</th>
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<tbody>
<tr>
<td>Event/Kite Festival</td>
<td>50 pts</td>
<td>10%</td>
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<tr>
<td>Assignments (3)</td>
<td>75 pts</td>
<td>15%</td>
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<tr>
<td>Group Project &amp; Presentation</td>
<td>50 pts</td>
<td>10%</td>
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<tr>
<td>Quizzes (10 pts each)</td>
<td>130 pts</td>
<td>25%</td>
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<tr>
<td>Tests online (200 pts)</td>
<td>200 pts</td>
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<td>530 pts</td>
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A = 90-100%
B = 80-89%
C = 70-79%
D = 60-69%
F Below 60%
“Students majoring in Kinesiology must complete ALL kinesiology/health-related courses (e.g. courses with a KINE or HLTH prefix) with a grade of “C” or better.”
Undergraduate Catalog 2019-2020.

Assignments
This is a sampling of the major assignments in this course.

Kite Festival – Saturday Nov. 5. You will work with your team and help with planning, implementing and evaluating Corpus Christi Mayor’s Fitness Council Kite Festival program. Planning will consist of attaining sponsorships, vendors, activities and giveaways for the Kite Festival. Your grade will be based upon your participation in all phases of planning and evaluation and in your participation of the Kite festival.

Group Project – You will work with your team in developing either a private or non-profit organization. Your team will develop the mission & vision statement, goals & objectives, staffing, equipment, retail with pricing, and organization/program evaluation.

Required or Recommended Readings
Supplemental Reading:

Website:
List of Supplies:

STATE ADOPTED PROFICIENCIES FOR TEACHERS AND/OR ADMINISTRATORS/COUNSELORS
N/A

TEExES PHYSICAL EDUCATION STANDARDS (EC-12)
N/A

Course Policies
A. Attendance/tardiness: Attendance is required for each class. Students are expected to arrive to class on time and to participate in class discussions and activities. Please be on time as a courtesy to your professor and others. If you are going to be absent or late the instructor should be notified at the earliest opportunity. The student is responsible for informing the instructor if class attendance will be affected by “approved university business”.
In order for absences to be excused by the instructor and for a make-up activity opportunity to be approved, the student must provide the instructor reasonable warning of the absence at the earliest opportunity (such as a schedule of out-of-town games). Documentation of university-approved commitments is required by the instructor. Documentation for absences due to personal emergencies may be requested by the instructor.
Make up opportunities will NOT be permitted for class-work or assignments missed due to UNEXCUSED absences, late arrivals or early departures. More than THREE (3) unexcused absences during the semester will result in the following consequences:
1. The student will be denied make-up opportunities with each UNEXCUSED absence.
2. The instructor will schedule a conference with the student to discuss meeting class responsibilities with the THREE (3) unexcused absence.

These policies are for your benefit and growth. As you are registered and committed to this class, I am committed to helping you to the best of my ability. If you are unwilling to be responsible for your own learning then you need to understand there are consequences that may affect your grade.

Late Work & Make-up Exams: Assignments are due the day they are scheduled to be due at the time they are scheduled. are given only under dire circumstances in which prior permission from the instructor is required.

Cell-phone/Electronic Device Usage: You may use your cell phone or electronic device in class to help you with an in class discussion. However, it is rude and inappropriate to be texting on your cell phones actively during class and will not be tolerated. Failure to observe this policy will result in being asked to leave the class.

Appropriate Classroom Behavior: Students are expected to be present, prompt, prepared, and focused on the activities of the class. Appropriate questions and discussions are welcome during the class. It is considered inappropriate to be talking when the professor or a recognized student is talking--RESPECT and COURTESY are expected at all times. Students, who are disruptive, exhibit rude or disrespectful behavior to the professor or other students will be asked to leave the class.

B. Academic Integrity/Plagiarism. As per the university catalog, “university students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one’s own). Disciplinary action for academic misconduct is the responsibility of the faculty member assigned to the course. The faculty member is charged with assessing the gravity of any case of academic dishonesty, and with giving sanction to any student involved.

Penalties that may be applied to individual cases of academic dishonesty include one or more of the following:

1. Written reprimand
2. Requirement to re-do work in question
3. Requirement to submit additional work
4. Lowering of grade on work in question
5. Assigning grade of “F” to work in question
6. Assigning grade of “F” for course
7. Recommendation for more severe punishment

The faculty member involved will be responsible for determining the appropriate penalty or penalties for individual cases of academic dishonesty, and may file a record of such offenses in his classes along with any materials involved to his or her college dean. The
office of the academic dean of the college which the offense took place will maintain
corres of all cases of academic dishonesty reported for a period of not more than two
years.

**Dropping a Class**

I hope that you never find it necessary to drop this or any other class. However, events
can sometimes occur that make dropping a course necessary or wise. Please consult with
your academic advisor, the Financial Aid Office, and me, before you decide to drop this
course. Should dropping the course be the best course of action, you must initiate the
process to drop the course by going to the Student Services Center and filling out a course
drop form. Just stopping attendance and participation WILL NOT automatically result in
your being dropped from the class. November 8th is the last day to drop a class with an
automatic grade of “W” this term.

**Preferred methods of scholarly citations**

APA format

**Classroom/professional behavior**

Texas A&M University-Corpus Christi, as an academic community, requires that each
individual respect the needs of others to study and learn in a peaceful atmosphere. Under
Article III of the Student Code of Conduct, classroom behavior that interferes with either
(a) the instructor’s ability to conduct the class or (b) the ability of other students to profit
from the instructional program may be considered a breach of the peace and is subject to
disciplinary sanction outlined in article VII of the Student Code of Conduct. Students
engaging in unacceptable behavior may be instructed to leave the classroom. This
prohibition applies to all instructional forums, including classrooms, electronic
classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility**

Texas A&M University-Corpus Christi has a diverse student population that represents the
population of the state. Our goal is to provide you with a high quality educational
experience that is free from repression. You are responsible for following the rules of the
University, city, state and federal government. We expect that you will behave in a
manner that is dignified, respectful and courteous to all people, regardless of sex,
ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that
infringe on the rights of another individual will not be tolerated.

**Grade Appeals**

As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who
believes that he or she has not been held to appropriate academic standards as outlined
in the class syllabus, equitable evaluation procedures, or appropriate grading, may
appeal the final grade given in the course. The burden of proof is upon the student to
demonstrate the appropriateness of the appeal. A student with a complaint about a
grade is encouraged to first discuss the matter with the instructor. For complete
details, including the responsibilities of the parties involved in the process and the
number of days allowed for completing the steps in the process, see University
Rule13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01,
Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Disabilities Accommodations*

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Academic Continuity

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Course Schedule

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<th>Tentative Schedule – Fall 2019</th>
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<td>Week #14</td>
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