Course Number: MEDA 3315.002
Course Title: Editing
Semester: Spring 2020
Credit Hours: 3
Time: Monday & Wednesday 12:30-1:45 p.m
Classroom: BH 235

Instructor: Prof. Scott Thurman
Office: BH 222B
Email: scott.thurman@tamucc.edu
Office Hours: TBD
Office Phone: 361-825-2586

COURSE DESCRIPTION:
Intensive instruction in postproduction software, postproduction workflows and editing techniques for moving images.

STUDENT LEARNING OUTCOMES:
- Demonstrate mastery of the Adobe Premiere Pro interface in service of editing moving image content.
- Illustrate competence in postproduction techniques through the editing of a series of diverse media projects.
- Refine approaches to visual storytelling through the editing process.

PREREQUISITES:
None

REQUIRED TEXT:
- Adobe Premiere Pro CC Classroom in a Book (2019 Release) by Adobe Creative Team
  ISBN 9780135298893
- In the Blink of An Eye by Walter Murch ISBN 1879505622

REQUIRED MATERIALS:
- 500GB Portable Hard Drive (minimum)

ATTENDANCE POLICY:
Attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within seven days after you return to class. After the second (2nd) unexcused absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by 5 points (on a 100-point scale). After the third (3rd) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

ASSIGNMENTS:
Late work will be penalized 10 points each day (not class day) it is late. Late work will not be accepted more than 4 days past the original due date. All writing for this course must be composed using a standard, 12-point font size, and with standard 1” margins.
OUTSIDE CLASS:
If you would like to discuss any course readings, lectures, screenings, or assignments outside of class, you should feel free to contact me via email or by arranging to visit me during my office hours. If you need to schedule a time to meet outside of office hours, please let me know. Please remember to check your Islander email account regularly during the week and monitor the course Blackboard site for any course updates.

ACADEMIC INTEGRITY/PLAGIARISM:
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in an F.

DROPPING CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

STATEMENT OF ACADEMIC INTEGRITY
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi, this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

CLASSROOM / PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

ACADEMIC ADVISING:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be
approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

DISABILITIES ACCOMMODATIONS:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.
If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

GRADE APPEALS:
As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost. These documents are accessible through the University Rules Web site at: http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.c0.03_student_grade_appeals.pdf.

GRADING / ASSIGNMENTS
| 5% - Attendance | 100 - 90 = A |
| 5% - Participation | 89.99 – 80 = B |
| 15% Assignment 1 – Editing Exercise A | 79.99 – 70 = C |
| 15% Assignment 2 – Editing Exercise B | 69.99 – 60 = D |
| 15% Assignment 3 – Close Analysis *Paper & Presentation | 59.99 – 50 = F |
| 25% Assignment 4 – Final Editing Project |
| 20% - In-Progress Work (Outlines, Storyboards, Shotlists, Raw Footage, & Rough Cuts) |
Week 1
(TBD)
Class Introduction, Review Syllabus
Assignment --- Get all Books
Assignment --- Begin Reading *In The Blink of An Eye*

(TBD)
Video and Audio Formats
Lesson 1: Touring Adobe
Lesson 2: Setting up a project
**Due ---** Have Adobe Textbook in Class

Week 2
(TBD)
Lesson 5: Mastering the essentials of video editing
Editing tips #1 Continuity
**Due ---** (TBD)

(TBD)
Lesson 6: Working with clips and markers
Editing tips #2 Match Cut
**Due ---** (TBD)

Week 3
(TBD)
Lesson 7: Adding transitions
Lesson 16: Exporting frames, Clips and sequences
Editing tips #3Kuleshov Effects
**Due ---** (TBD)

(TBD)
Begin Work Exercise A: *PBS Trailer*
In-Class lab
**Due ---** (TBD)
**Reading Due:** *The Elements of Cinema* Finished
**Assignment ---** (TBD)

Week 4
(TBD)
Lesson 8: Mastering advanced editing techniques

(TBD)
Class Screening of Exercise A: *PBS Trailer*
**Due ---** (TBD)

Week 5
(TBD)
Lesson 9: Putting clips in motion

(TBD)
- Begin Work Exercise B: Commercial
- In-Class lab
- Due --- (TBD)
- Assignment --- (TBD)

Week 6
(TBD)
Multicamera editing

(TBD)
Class Screening of Exercise B: Commercial
Due --- (TBD)

Week 7
(TBD)
Begin Work Exercise C: Multicamera Music Video
Lesson 10: Editing and mixing audio
Assignment --- (TBD)

(TBD)
Class Screening of Exercise C: Multicamera Music Video
Due --- (TBD)

Week 8
(TBD)
Begin Work Exercise D: Complex Dialogue Scene
Editing tips #4 L and J Cuts
Lesson 11: Sweetening sound
Assignment --- (TBD)

(TBD)
Lesson 13: Improving Clips with Color Correction and Grading
Due --- (TBD)

Week 9
(TBD)
Class Screening of Exercise D: Complex Dialogue Scene
Due --- (TBD)

(TBD)
Begin Work Exercise E: Interview
Lesson 15: Creating graphics
Assignment --- (TBD)

Week 10
Lesson 14: Exploring compositing techniques
Due --- (TBD)

Class Screening of Exercise E: Interview
Due --- (TBD)

Week 11
Begin Work Exercise F: Found Footage
Lesson 12: Adding video effects
Assignment --- (TBD)

Managing your projects
Due --- (TBD)

Week 12
Work Exercise F: Found Footage
In-Class lab day

Class Screening of Exercise F: Found Footage
Due --- (TBD)

Week 13
Begin Work Exercise G: Short Narrative
In-Class lab day
Assignment --- (TBD)

Work Exercise G: Short Narrative
In-Class lab day

Week 14
CLASS FINAL  (TBD)
Class Screening of Final Editing Project (see university exam schedule for exam time)