Course number: MGMT 4330.W01
Semester: Spring 2020
Office Telephone: (361) 825-2492
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Course Description:
Historical and contemporary views of business as a social institution; focus is on the nature of ethics and the utilization of codes of ethics.

Course Prerequisites:
BUSI 0011 AND Junior standing or above.

Learning Objectives:
During this course, the students will:
• Understand the importance of business ethics, stakeholder relationships, social responsibility, and corporate governance.
• Understand emerging ethical issues and the institutionalization of business ethics.
• Understand the ethical decision making process.
• Understand the process of implementing business ethics in a global economy.

Required Materials:
Textbook: Business Ethics
The required textbook is an OpenStax textbook—no cost to download and use.
Here are the instructions for downloading the required textbook:
1. Click the link below:
   https://cnx.org/contents/kUrGbuHs@4.2:6x47w9D9@6/Preface
2. Click the little green box in the upper-right section of the screen that reads, “Get This Book!”
3. Download the book as “PDF”

Course Assessments:
• Chapter Discussion Questions & Replies (10) 60 points
• Chapter Cases (10) 50
• Chapter Review Questions--5 MC (10) 50
• Final Exam: Chapters 1-10 (1) 50
Total 210 points

Written Assignment Submissions: In order to earn an “A” grade on any written assignment (Discussion Question Responses, Chapter Case Reviews), students must submit the completed
assignment before the last day of the module. Written assignments submitted on the last day of the module will receive no higher than a “B” grade. The Chapter Review Questions and the Final Exam may be completed on the last day.

Assessment Summaries:

Chapter Activities. The chapter activity components are due each week in which a textbook chapter is assigned. Chapter activity encompasses three components:

1. Discussion Question Responses. Write a short response (3-5 fully developed paragraphs) to one chapter discussion question placed by the instructor inside the weekly learning module. The response must contain both a reference to at least one concept discussed in that assignment’s textbook chapter--include an in-text citation (OpenStax, 2018, “Ethics and Profitability, p. 13”)--and a specific example or illustration (a real-life story that actually happened to someone) taken from either personal experience or from prior knowledge (i.e., learned in another class, read in a magazine, heard from a credible source, etc.)—and identified as such (K. Loveland, personal communication, Fall 2019). Students who are unable to incorporate a specific personal illustration into any of the instructor-provided discussion questions may create their own discussion questions in which they can incorporate a specific personal illustration. Post completed responses to the designated assignment submission links on Blackboard. Post the same content to the week’s Discussion Board so that other students may view and comment on your response.

Reply to Another Student’s Discussion Question. View other students’ Discussion Question Responses. Write a 1-paragraph response to another student’s discussion question response. Your reply must include a specific example or illustration (a real-life story that actually happened to someone) taken from either personal experience or from prior knowledge (i.e., learned in another class, read in a magazine, heard from a credible source, etc.)—and identified as such (K. Loveland, personal communication, Fall 2019).

2. Chapter Case Review (“Cases from the Real World.”) Write a short response (5-7 fully developed paragraphs) to one case that appears in the assigned chapter (“Cases from the Real World.”) The response must contain a reference to at least one concept discussed in that assignment’s textbook chapter--include an in-text citation (OpenStax, 2018, “Business Encounters Culture,” p. 132). Post completed responses to the designated assignment submission links on Blackboard (Turnitin). A more detailed assignment sheet and a format guide are available on the course menu below the “Instructional Files” heading (look for the “Chapter Case Review” link) as well as the appropriate weeks’ learning modules.

3. Chapter Questions. Students will create five Multiple Choice questions from the textbook chapter information. The five questions will come from five different sections of the chapter. Be sure to provide the correct answers and page numbers for each questions. Some of the better written questions will be used on the Final Exam.
Final Exam. A final exam will be scheduled during the last week of the semester. Students will have 60 minutes to complete the 50 multiple-choice questions (1 point each), which are derived from the assigned chapters.

Students must complete the exams online with Examity online proctoring, a commercial exam-proctoring service. Students must complete scheduling arrangements with Examity in advance.

Exam-proctoring charges may range from $1 - $50.00 per exam. Students may be required to schedule exams at least 24 hours in advance or incur late scheduling charges. All costs for exams are the responsibility of the student. Students may also be responsible for providing webcams to be used in test proctoring.

The online, Examity-proctored exams will be posted on Blackboard inside the appropriate weekly learning module and will be available from the first day of the module period until the end of the week in which the exam is assigned; they must be completed by the posted deadline (Saturday, 11:55 p.m.). Remember to schedule the exam with Examity personnel well before the deadline.

Students must make sure that they are using a computer with stable Internet connection. The A&M-CC Office of Distance Learning recommends against using a wireless connection when testing. If students lose Internet connection, they should log back in immediately and resume the exam. The allotted exam time will continue while the Internet connection is down; that is, the exam will end 60 minutes after the student initiated it—even if part of that time is consumed with interrupted Internet connection.

It is assumed that each student will complete his/her own exams and that assistance in answering questions will be neither sought nor received.

Course Policies:

Grading:
A: 90-100%
B: 80-89
C: 70-79
D: 60-69
F: 0-59

Extra credit:
No extra credit or additional work of any type is available.

Monitoring Assignment Scores:
Students are encouraged to monitor their assignment and test scores throughout the semester. Students with a question or concern with an assignment grade need to express that concern with the course instructor within 2 weeks of the assignment score’s posting.
in the Blackboard gradebook. After 2 weeks, students may not challenge an assignment score. Also, students who mistakenly thought they had successfully posted an assignment on the designated Blackboard assignment link by the deadline may not attempt to resubmit that assignment 2 weeks past the original due date. Those students need to recognize that they were unsuccessful in posting that assignment and notify the instructor within 2 weeks of the original due date.

**Borderline Grades:**
Students slightly below grade thresholds will have their course grades raised if they meet certain conditions:

Students 1 percentage point from a threshold (89, 79, 69, 59) will have their course grade raised if they meet any one of the conditions below: (a) submitted all assignments and exams (no zero scores appear on the Blackboard Gradebook), (b) submitted at least 50 percent of the assignments throughout the semester at least 1 day before the deadline, or (c) averaged the higher grade on the Final Exam [student with 89% course average at the end of the semester, for example, would need to have earned an average of an “A” grade on the Final Exam to receive an “A” course grade].

Students more than 1 percentage points from a threshold (88, 78, 68, 58) will not have their course grades raised.

Please do not request any special treatment not afforded other students (extra credit, assignment submissions, assignment resubmissions, relaxing grading standards, need to receive certain grade, extenuating circumstances, etc.).

**Academic Integrity/Plagiarism**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a zero the first time and failing the course for any additional offence.

**Dropping a Class**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping
attendance and participation WILL NOT automatically result in your being dropped from
the class. **2/28** is the last day to drop a class with an automatic grade of “W” this term.

**Preferred methods of scholarly citations** – APA style is the only accepted method used
for citations and referencing during this class. All work should be paraphrased rather
than copied directly. Material used from sources other than the text should use APA style
citations and references.

**Classroom/professional behavior**
Texas A&M University-Corpus Christi, as an academic community, requires that each
individual respect the needs of others to study and learn in a peaceful atmosphere. Under
Article III of the Student Code of Conduct, classroom behavior that interferes with either
(a) the instructor’s ability to conduct the class or (b) the ability of other students to profit
from the instructional program may be considered a breach of the peace and is subject to
disciplinary sanction outlined in article VII of the Student Code of Conduct. Students
engaging in unacceptable behavior may be instructed to leave the classroom. This
prohibition applies to all instructional forums, including classrooms, electronic
classrooms, labs, discussion groups, field trips, etc.

**Grade Appeals**
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a
student who believes that he or she has not been held to appropriate academic standards
as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading,
may appeal the final grade given in the course. The burden of proof is upon the student to
demonstrate the appropriateness of the appeal. A student with a complaint about a grade
is encouraged to first discuss the matter with the instructor. For complete details,
including the responsibilities of the parties involved in the process and the number of
days allowed for completing the steps in the process, see University Procedure
13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible
through the University Rules Web site at [http://www.tamucc.edu/provost/university_rules/index.html](http://www.tamucc.edu/provost/university_rules/index.html). For assistance and/or
guidance in the grade appeal process, students may contact the Dean’s office in the
college in which the course is taught or the Office of the Provost.

**Disabilities Accommodations**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that
provides comprehensive civil rights protection for persons with disabilities. Among other
things, this legislation requires that all students with disabilities be guaranteed a learning
environment that provides for reasonable accommodation of their disabilities. If you
believe you have a disability requiring an accommodation, please call or visit Disability
Services at (361) 825-5816 in Corpus Christi Hall 116.
If you are a returning veteran and are experiencing cognitive and/or physical access
issues in the classroom or on campus, please contact the Disability Services office for
assistance at (361) 825-5816.
Statement of Academic Continuity
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christ; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.
**Tentative Course Schedule**  
(changes will be announced in Blackboard)

**Week 1** (March 18-24)

1. Read the course syllabus

2. Download the course textbook (see instructions on page 1 of this course syllabus)

3. Read Chapter 1 in the course textbook.

4. Complete each of these Chapter 1 graded items:
   
   A. Chapter 1 MC Questions (Write 1 for each major chapter section)  
   B. Chapter 1 Discussion Question Response  
      1-2 paragraph reply to another student’s Discussion Question Response  
   C. Chapter 1 case review

**Week 2** (March 25-31)

1. Read Chapter 2 in the course textbook.

2. Complete each of these Chapter 2 graded items:
   
   A. Chapter 2 MC Questions (Write 1 for each major chapter section)  
   B. Chapter 2 Discussion Question Response  
      1-2 paragraph reply to another student’s Discussion Question Response  
   C. Chapter 2 case review

3. Read Chapter 3 in the course textbook.

4. Complete each of these Chapter 3 graded items:
   
   A. Chapter 3 MC Questions (Write 1 for each major chapter section)  
   B. Chapter 3 Discussion Question Response  
      1-2 paragraph reply to another student’s Discussion Question Response  
   C. Chapter 3 case review
Week 3 (April 1-7)

1. Read Chapter 4 in the course textbook.

2. Complete each of these Chapter 4 graded items:
   
   A. Chapter 4 MC Questions (Write 1 for each major chapter section)
   
   B. Chapter 4 Discussion Question Response
      1-2 paragraph reply to another student’s Discussion Question Response
   
   C. Chapter 4 case review

3. Read Chapter 5 in the course textbook.

4. Complete each of these Chapter 5 graded items:
   
   A. Chapter 5 MC Questions (Write 1 for each major chapter section)
   
   B. Chapter 5 Discussion Question Response
      1-2 paragraph reply to another student’s Discussion Question Response
   
   C. Chapter 5 case review

Week 4 (April 8-14)

1. Read Chapter 6 in the course textbook.

2. Complete each of these Chapter 6 graded items:
   
   A. Chapter 6 MC Questions (Write 1 for each major chapter section)
   
   B. Chapter 6 Discussion Question Response
      1-2 paragraph reply to another student’s Discussion Question Response
   
   C. Chapter 6 case review

3. Read Chapter 7 in the course textbook.

4. Complete each of these Chapter 7 graded items:
   
   A. Chapter 6 MC Questions (Write 1 for each major chapter section)
   
   B. Chapter 7 Discussion Question Response
      1-2 paragraph reply to another student’s Discussion Question Response
Week 5 (April 15-21)

1. Read Chapter 8 in the course textbook.

2. Complete each of these Chapter 8 graded items:
   
   A. Chapter 8 MC Questions (Write 1 for each major chapter section)

   B. Chapter 8 Discussion Question Response
    
    1-2 paragraph reply to another student’s Discussion Question Response

   C. Chapter 8 case review

3. Read Chapter 9 in the course textbook.

4. Complete each of these Chapter 9 graded items:
   
   A. Chapter 9 MC Questions (Write 1 for each major chapter section)

   B. Chapter 9 Discussion Question Response
    
    1-2 paragraph reply to another student’s Discussion Question Response

   C. Chapter 9 case review

5. Sign up for Examity proctoring for the Final Exam

Week 6 (April 22-28)

1. Read Chapter 10 in the course textbook.

2. Complete each of these Chapter 10 graded items:
   
   A. Chapter 10 MC Questions (Write 1 for each major chapter section)

   B. Chapter 10 Discussion Question Response
    
    1-2 paragraph reply to another student’s Discussion Question Response

   C. Chapter 10 case review

3. Sign up for Examity proctoring for the Final Exam

4. Start reviewing for the Final Exam (Chapters 1-10)
Week 7 (April 29-May 6)

1. Finish reviewing for the Final Exam (Chapters 1-10)

2. Complete Final Exam with Examity proctoring 4

Notes:

1 Complete the assignment using the designated link inside this week’s Blackboard Learning Module.
2 Copy your Discussion Question Response and paste it onto the designated Discussion Board link.
3 Reply inside the designated Discussion Board link.
4 Complete the exam through Examity proctoring.

1 Note: In order to earn an “A” grade on any written assignment (Discussion Question Responses, Chapter Case Reviews), students must submit the completed assignment before the last day of the module. Written assignments submitted on the last day of the module will receive no higher than a “B” grade. The Chapter MC Questions, Discussion Question Discussion Board Reply, and the Final Exam assignments may be completed on the last day.