MGMT 5370.W01
Andrew Johnson, PhD
Online Instructional Format
Summer 2020 (Mini-term Summer I)
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Management Seminar: Business, Government, and Society

Course Description

Seminar in an identified topic in management. May be repeated for significantly different topics with written permission from the Director of Master’s Programs. Prerequisite may vary depending on topic.–University Catalog, 2019

Delivery Method

This course has a fully online format. All instruction and assessment will be conducted online primary through Blackboard. This is not a self-paced course. Deadlines are indicated for each assignment in the course schedule (see the last page of this document). Students are expected to regularly login to Blackboard to become apprised of any changes. The Blackboard announcement function is an important source of information for this course.

Major Course Requirements

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<th>Component</th>
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<td>Exams</td>
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<td>Discussion Board</td>
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<td>Reflection Questions</td>
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<td>Ethics Paper</td>
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Exams: All exams are administered through Blackboard over a three day window. You must complete the exam once it is opened. These are timed, essay responses that cover a topic from the textbook. Exams are not re-opened once the window for completion has passed.

Discussion Board: The course has discussion board questions over the readings and related course materials. Participants will make an initial post to the discussion board along with a response to a peer. Please see the course schedule for the date for the initial post and response to a peer. Posts must be completed by the respective due dates to receive credit. Scoring is based on 1) content, 2) peer response, 3) citation of sources.

Reflection Questions: Six prompts are provided throughout the course on major course topics with real world application. The prompts are located under the assignments tab in Blackboard and the assignment is to be completed under the Assignments tab in Blackboard. Students should apply the concepts learned
in the course to their answers of the questions. Late submissions are not accepted. Prompts open one week before the due date in Blackboard.

*Significant points will be lost for not adhering to APA standards: [http://owl.english.purdue.edu/owl/](http://owl.english.purdue.edu/owl/)*

Ethics Paper: Writing assignment over a topic of ethical concern for a company. Please see Blackboard for additional detail.

*Significant points will be lost for not adhering to APA standards: [http://owl.english.purdue.edu/owl/](http://owl.english.purdue.edu/owl/)*

Final Paper: The final paper for the course will cover a topic from the course applied to a corporate context. Additional details will be provided in Blackboard. See course guide [http://guides.library.tamucc.edu/mgmt5370](http://guides.library.tamucc.edu/mgmt5370)

*Significant points will be lost for not adhering to APA standards: [http://owl.english.purdue.edu/owl/](http://owl.english.purdue.edu/owl/)*

### Grade Distribution

A 90-100, B 80-89, C 70-79, D 60-69, F 0-59

### Required Materials

Textbook Information:
Lawrence & Weber
Business and Society (14th Edition)
(Online access is NOT required)

Course Guide: [http://guides.library.tamucc.edu/mgmt5370](http://guides.library.tamucc.edu/mgmt5370)

Blackboard: [https://bb9.tamucc.edu/](https://bb9.tamucc.edu/)

Supplemental Material: Assigned journal articles and any additional material will be provided in Blackboard.

### Course Policies

#### Attendance/Tardiness

Students are expected to regularly login to Blackboard and adhere to the course schedule. Any changes to the course schedule will be made in the Announcement section of Blackboard.

#### Late work and Make-up Exams

Late assignments will not be accepted unless specific arrangements are made prior to the due date. Requests for late assignments or a make-up exam will be granted only for unavoidable emergency circumstances or university-sanctioned and excused activities.

#### Academic Integrity/Plagiarism

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of
cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work).

Disciplinary action for academic misconduct is the responsibility of the faculty member assigned to the course. The faculty member is charged with assessing the gravity of any case of academic dishonesty, and with giving sanction to any student involved.

Additional information may be found in the University Catalog and the College of Business Student Code of Ethics (http://www.cob.tamucc.edu/Students/student_code_of_ethics.html).

**Dropping a Class**

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary. Please consult with the instructor before you decide to drop. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**Paper Submission Guidelines**

Submitted work for this course should conform to the following standards: double-spaced, 12-point font, Times New Roman, Calibri or similar, 1 inch margins, with all citations included on a reference list. All submissions should follow APA guidelines, but are exempt from the APA prescription of an abstract. Electronic submissions should be in Microsoft Word format. WPS format is not acceptable and will result in a grade reduction. Plagiarism will not be tolerated and all works used in coursework must be cited on a reference page at the conclusion of each document. If you are not familiar with guidelines on plagiarism please contact the instructor or university writing center prior to submitting an assignment.

APA Citation Information: http://owl.english.purdue.edu/owl/

Plagiarism Information: http://rattler.tamucc.edu/distlearn/Plagiarism_HowToAvoid.pdf

**Classroom/Professional Behavior**

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility**

Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal
government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

The statement of civility is expected to be adhered to in the online course format including discussion boards.

**Grade Appeals**

As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

**Disabilities Accommodations**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Statement of Academic Continuity**

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

**Civil Rights Statement**
Texas A&M University-Corpus Christi is committed to fostering a culture of caring and respect that is free from discrimination, relationship violence and sexual misconduct, and ensuring that all affected students have access to services. For information on reporting Civil Rights complaints and support resources, (including pregnancy support accommodations) or university policies and procedures, please contact the University Title IX Coordinator, Sam Ramirez (Samuel.Ramirez@tamucc.edu) or Deputy Title IX Coordinator, Rosie Ruiz (Rosie.Ruiz@tamucc.edu) at (361) 825-5826 or visit the TAMUCC website at http://edcs.tamucc.edu/titleIX/.

Limits to Confidentiality. Essays, journals and other materials submitted for this class are generally considered confidential pursuant to the University’s student record policies. However, students should be aware that University employees, including instructors, are not able to maintain confidentiality when it conflicts with their responsibility to report alleged or suspected civil rights discrimination that is observed by or made known to an employee in the course and scope of their employment. As the course instructor, I must report allegations of civil rights discrimination, including sexual assault, relationship violence, stalking, or sexual harassment to the Title IX Coordinator if you share it with me.

These reports will trigger contact with you from the Civil Rights/Title IX Compliance office who will inform you of your options and resources regarding the incident that you have shared. If you would like to talk about these incidents in a confidential setting, you are encouraged to make an appointment with counselors at the University Counseling Center (https://counseling.tamucc.edu/).

**Course Topics & Schedule**

**Week 1**
Readings: Chapter 1
Discussion Board: Introductions
Reflection Question: Identify a company of interest (Fortune 500)
Exam 1

**Week 2**
Readings: Chapters 2, 3, 4
Discussion Board: Corporate Social Responsibility
Reflection Question: Company current events (Wall Street Journal)
Exam 2

**Week 3**
Readings: Chapters 5, 6, 7
Discussion Board: Globalization
Ethics Paper Due
Exam 3

**Week 4**
Readings: Chapters 8, 9, 10
Final Paper Proposal Due
Exam 4

Week 5
Readings: Chapters 11, 12, 13
Discussion Board: Technology and Innovation
Reflection Question: Corporate Technology
Exam 5

Week 6
Readings: Chapter 14, 15, 16
Discussion Board: Corporate Giving
Reflection Question: Politics at work
Exam 6

Week 7
Readings: Chapter 17, 18, 19
Reflection Question: Employee Privacy

Final Paper Due