A. COURSE INFORMATION

Course number/section: MATH - 1324.001
Class meeting time: MWF 9:00 – 9:50 AM
Class location: BH-206
Course Website: www.bb9.tamucc.edu

B. INSTRUCTOR INFORMATION

Instructor: NENE COULIBALY
Office location: CI-317
Office hours: MW 10:00 – 11:00 AM & T/TH 10:30 – 12:00 PM
Telephone: 361-825-2219
E-mail: Nene.Coulibaly@tamucc.edu
Appointments: To schedule an appointment, please email me in advance.

C. COURSE DESCRIPTION

This course is designed specifically for students majoring in business. The course shows students how to apply the language of mathematics to business problems. The course will provide students with communication skills, creative problem-solving skills, and the ability to work independently. The course is centered on two significant business problems and the tools.

The application of common algebraic functions, including polynomial, exponential, logarithmic, and rational, to problems in business, economics, and the social sciences are addressed. The applications include mathematics of finance, including simple and compound interest and annuities; systems of linear equations; matrices; linear programming; and probability, including expected value. Counts as the mathematics component of the University Core Curriculum. Prerequisite: MATH 1314 or placement beyond MATH 1314.

D. PREREQUISITES AND COREQUISITES

Prerequisites
MATH 1314 or placement beyond MATH 1314

Corequisites: None

E. REQUIRED TEXTBOOK(S), READINGS AND SUPPLIES

Required Textbook/Software:
WebAssign access code is required for homework and can be purchased either in the university bookstore or online. I recommend checking both sources before buying.

Optional Textbook(s) or Other References:
Finite Mathematics for the managerial, life and social sciences (TAN). The purchase of this book is optional because an eBook is located in the WebAssign course framework.

Supplies & Technology
TI-83/84 calculators are allowed. Other calculators will not be supported by the instructor.
F. STUDENT LEARNING OUTCOMES AND ASSESSMENT

Assessment is a process used by instructors to help improve learning. Assessment is essential for effective learning because it provides feedback to both students and instructors. A critical step in this process is making clear the course’s student learning outcomes that describe what students are expected to learn to be successful in the course. The student learning outcomes for this course are listed below. By collecting data and sharing it with students on how well they are accomplishing these learning outcomes students can more efficiently and effectively focus their learning efforts. This information can also help instructors identify challenging areas for students and adjust their teaching approach to facilitate learning.

By the end of this course, students should be able to:

Upon successful completion of this course, students will:

1. Apply elementary functions, including linear, quadratic, polynomial, rational, logarithmic, and exponential functions to solving real-world problems.
2. Solve mathematics of finance problems, including the computation of interest, annuities, and amortization of loans.
3. Apply basic matrix operations, including linear programming methods, to solve application problems.
4. Demonstrate fundamental probability techniques and application of those techniques, including expected value, to solve problems.
5. Apply matrix skills and probability analyses to model applications to solve real-world problems.

G. INSTRUCTIONAL METHODS AND ACTIVITIES

The instructional method is a combination of lectures and students’ activities. Students will be shown models of solutions and will work independently or in groups to demonstrate mastery. Students will use MyLabsPlus independently to complete homework assignments. At the end of the semester, students will show competency by passing all assignments, quizzes, tests and the final exam with a score of 60% or better.

H. MAJOR COURSE REQUIREMENTS AND GRADING

The student learning outcomes described in Section F will be measured via progress on homework, quizzes, tests and the final exam. Every problem in the homework can be worked multiple times. Doing so will strengthen your performance on quizzes and tests. The homework will be open all semester. It is strongly recommended that you complete the homework or section prior to the section or chapter quiz or test. The final exam is comprehensive which means that it will cover all the materials you learn during the semester. I do expect you to remember all concepts that I teach as noted on this syllabus.

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>% of FINAL GRADE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three Semester Exams</td>
<td>45</td>
</tr>
<tr>
<td>Homework</td>
<td>20</td>
</tr>
<tr>
<td>Quizzes</td>
<td>15</td>
</tr>
<tr>
<td>Final Exam (Comprehensive)</td>
<td>20</td>
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</tbody>
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Grades will be assigned according to the following scale.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score Range</th>
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<tbody>
<tr>
<td>A</td>
<td>90%-100%</td>
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<tr>
<td>B</td>
<td>80%-89.99%</td>
</tr>
<tr>
<td>C</td>
<td>70%-79.99%</td>
</tr>
<tr>
<td>D</td>
<td>60%-69.99%</td>
</tr>
<tr>
<td>F</td>
<td>below 60%</td>
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</tbody>
</table>

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# I. COURSE CONTENT/SCHEDULE

<table>
<thead>
<tr>
<th>DATE (BY WEEK)</th>
<th>CONTENTS</th>
<th>TOPIC(S)</th>
<th>ASSIGNMENTS</th>
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<tbody>
<tr>
<td>1</td>
<td>SYLLABUS DISCUSSION Section 1.1-1.2</td>
<td>CHAPTER 1</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
</tr>
<tr>
<td>2</td>
<td>Section 1.3 -1.4, 2.1</td>
<td>CHAPTER 1 &amp; 2</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
</tr>
<tr>
<td>3</td>
<td>Section 2.2, 2.3, 2.4</td>
<td>CHAPTER 2</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<tr>
<td>4</td>
<td>Section 2.5, 3.1</td>
<td>CHAPTER 2 &amp; 3</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
</tr>
<tr>
<td>5</td>
<td>Section 3.2, 3.3</td>
<td>CHAPTER 3</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<tr>
<td>6</td>
<td><strong>EXAM 1</strong>*(1.1 – 3.3) Section 5.1</td>
<td>CHAPTER 5</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<td>7</td>
<td>Section 5.1, 5.2</td>
<td>CHAPTER 5</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<td>Section 5.3, 6.1</td>
<td>CHAPTER 5 &amp; 6</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<td>9</td>
<td>Section 6.2, 6.3, 6.4</td>
<td>CHAPTER 6</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<tr>
<td>10</td>
<td><strong>EXAM 2</strong>**(5.1 – 6.4) Section 7.1</td>
<td>CHAPTER 7</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<td>Section 7.2, 7.3, 7.4</td>
<td>CHAPTER 7</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<td>Section 7.5, 7.6</td>
<td>CHAPTER 7</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<td>13</td>
<td>Section 8.1, 8.2, 8.3</td>
<td>CHAPTER 8</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<tr>
<td>14</td>
<td>Section 8.4 <strong>EXAM 3</strong>*(7.1 – 8.4)</td>
<td>CHAPTER 8</td>
<td>WEBASSIGN HMK &amp; QUIZ</td>
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<tr>
<td>15</td>
<td>FINAL EXAM REVIEW</td>
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**FINAL EXAM – MONDAY – DECEMBER 7th**

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**IMPORTANT DATES**

LABOR DAY HOLIDAY, MONDAY SEPTEMBER 7th – NO CLASS
DEADLINE FOR DROPPING A COURSE IS THURSDAY – NOVEMBER 5th
LAST DAY OF CLASS, MONDAY NOVEMBER 23rd
THANKSGIVING HOLIDAY, NOVEMBER 25 – 27 – NO CLASS

* Exam 1 – Wednesday, September 23rd
** Exam 2 – Wednesday, October 21st
*** Exam 3 – Friday, November 20th
**** Final Exam – Monday, December 7th

Note: Changes in this course schedule may be necessary and will be announced to the class by the Instructor. The assignments and exams shown are directly related to the Student Learning Outcomes.
J. **COURSE POLICIES**

**COVID-19**

Face Coverings—Face coverings (cloth face covering, surgical mask, etc.) must be properly worn in all non-private spaces including classrooms, teaching laboratories, common spaces such as lobbies and hallways, public study spaces, libraries, academic resource and support offices, and outdoor spaces where 6 feet of physical distancing is difficult to reliably maintain. Extra masks will be made available if needed.

**Attendance/Tardiness**

Attendance is required in this class and will be taken every class. The instructor is NOT responsible for informing absent students what was covered in previous classes, homework, or any other announcements.

**Extra Credit**

If an extra credit work is assigned, or extra points are given, the total score should not exceed 100%. No points will be “saved” toward the next examination.

**Late or Missed Exam, Homework & Quizzes**

There will be no makeup for a missed semester exam unless for special circumstances. In addition, there is a 20% penalty for late homework & quizzes. Final Submission deadline for WebAssign homework & quizzes is November 24th by 11:59 PM. Finally, there will be no makeup for a missed final exam, it must be taken per schedule.

**Participation**

Students are encouraged to participate in online discussions and problem-solving skills.

**Others**

- Students are expected to read the PowerPoint or the eBook, view videos and other multimedia available in WebAssign, and work assignments before the due dates.
- Homework & quizzes are assigned online regularly through WebAssign that can be accessed at [https://www.webassign.net/](https://www.webassign.net/) (you need to buy an access code) and due as specified. If you have problems to access the system you have to let me know as soon as possible.
- Three semester tests will be administered in class. The dates will be posted on Blackboard under schedule. These dates may be changed with due notice announced during class time. You should have a calculator during the exam, cell phones cannot be used as calculators.
- The in class final exam will be a comprehensive examination over all materials covered during the semester. *Absolutely no early final examination, so make arrangements accordingly*. Without taking final exam, the highest grade for the class you can get is 80%.

K. **COLLEGE AND UNIVERSITY POLICIES**

- **Academic Integrity (University)**
  
  University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a failing grade.
• **Classroom/Professional Behavior**

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

• **Statement of Civility**

Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

• **Deadline for Dropping a Course with a Grade of W (University)**

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. **Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course.** Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. Please consult the Academic Calendar (http://www.tamucc.edu/academics/calendar/) for the last day to drop a course.

• **Grade Appeals (College of Science and Engineering)**

As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is required to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. These documents are accessible through the University Rules website at http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.c0.03_student_grade_appeals.pdf. For assistance and/or guidance in the grade appeal process, students may contact the chair or director of the appropriate department or school, the Office of the College of Science and Engineering Dean, or the Office of the Provost.

• **Disability Services**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call (361) 825-5816 or visit Disability Services in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816. http://disabilityservices.tamucc.edu/
• **Civil Rights Complaints**
  Texas A&M University–Corpus Christi is committed to fostering a culture of caring and respect that is free from discrimination, relationship violence and sexual misconduct, and ensuring that all affected students have access to services. For information on reporting Civil Rights complaints, options and support resources (including pregnancy support accommodations) or university policies and procedures, please contact the University Title IX Coordinator, Sam Ramirez (Samuel.ramirez@tamucc.edu) or Deputy Title IX Coordinator, Rosie Ruiz (Rosie.Ruiz@tamucc.edu) x5826, or visit website at Title IX/Sexual Assault/Pregnancy.

  **Limits to Confidentiality.** Essays, journals, and other materials submitted for this class are generally considered confidential pursuant to the University's student record policies. However, students should be aware that University employees, including instructors, are not able to maintain confidentiality when it conflicts with their responsibility to report alleged or suspected civil rights discrimination that is observed by or made known to an employee in the course and scope of their employment. As the instructor, I must report allegations of civil rights discrimination, including sexual assault, relationship violence, stalking, or sexual harassment to the Title IX Coordinator if you share it with me.

  These reports will trigger contact with you from the Civil Rights/Title IX Compliance office who will inform you of your options and resources regarding the incident that you have shared. If you would like to talk about these incidents in a confidential setting, you are encouraged to make an appointment with counselors in the University Counseling Center.

• **Statement of Academic Continuity**
  In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

L. **OTHER INFORMATION**

• **Academic Advising**
  The College of Science & Engineering requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. Meetings are by appointment only; advisors do not take walk-ins. Please call or stop by the Advising Center to check availability and schedule an appointment. The College’s Academic Advising Center is located in Center for Instruction 350 or can be reached at (361) 825-3928.

• **GENERAL DISCLAIMER**
  I reserve the right to modify the information, schedule, assignments, deadlines, and course policies in this syllabus if and when necessary. I will announce such changes in a timely manner during regularly scheduled lecture periods.

• **IMPORTANT MESSAGE**
  Courses may require additional fees for students to take tests and exams online, and those tests/exams might be monitored by third-party online exam-proctoring services.
1. All costs for exams are the responsibility of the student and typically involve third party charges ranging from $1 - $50.00 per exam. Students may be required to schedule exams at least 24 hours in advance or incur late scheduling charges.
2. Students may be responsible for providing webcams to be used in test proctoring.
3. Students may be required to show to an online proctor via webcam 1) photo ID and 2) the interior of the room where the student is taking the test/exam.