Business Mathematics MATH 1324-W06  
Department of Mathematics and Statistics  
Fall 2020  

A. COURSE INFORMATION  
Course number/section: Math 1324.W06  
Class meeting time: Online  
Class location: BlackBoard  
Course Website: bb9.tamucc.edu  

B. INSTRUCTOR INFORMATION  
Instructor: Dr Bobbie Jo Hill  
Office location: online at bhill7@islander.tamucc.edu  
Office hours: Blackboard and Webex meeting (10-11 am Mondays on webex)  
Telephone:  
Email: bhill7@islander.tamucc.edu  
Appointments: webex meetings by appointment  

C. COURSE DESCRIPTION:  
This course is designed specifically for students majoring in business. The course shows students how to apply the language of mathematics to business problems. The course will provide students with communication skills, creative problem solving skills, and the ability to work independently. The course is centered on two significant business problems and the tools.  
The application of common algebraic functions, including polynomial, exponential, logarithmic, and rational, to problems in business, economics, and the social sciences are addressed. The applications include mathematics of finance, including simple and compound interest and annuities; systems of linear equations; matrices; linear programming; and probability, including expected value. Counts as the mathematics component of the University Core Curriculum. Prerequisite: MATH 1314 or placement beyond MATH 1314.  

D. PREREQUISITES AND COREQUISITES:  
MATH 1314 or placement beyond MATH 1314.  

E. REQUIRED TEXTBOOK(S), READINGS AND SUPPLIES  
WebAssign access code is required for homework and can be purchased either in the university book store or online. I recommend checking both sources before buying.  

Optional Textbook(s) or Other References:  
Finite Mathematics for the managerial, life and social sciences (TAN).  
(When you purchase the access code, it includes an electronic version of the textbook. So, it is not required to buy the hardcopy unless you prefer to do so.)
F. STUDENT LEARNING OUTCOMES AND ASSESSMENT

Assessment is a process used by instructors to help improve learning. Assessment is essential for effective learning because it provides feedback to both students and instructors. A critical step in this process is making clear the course’s student learning outcomes that describe what students are expected to learn to be successful in the course. The student learning outcomes for this course are listed below. By collecting data and sharing it with students on how well they are accomplishing these learning outcomes students can more efficiently and effectively focus their learning efforts. This information can also help instructors identify challenging areas for students and adjust their teaching approach to facilitate learning.

By the end of this course, students should be able to:

Upon successful completion of this course, students will:
1. Apply elementary functions, including linear, quadratic, polynomial, rational, logarithmic, and exponential functions to solving real-world problems.
2. Solve mathematics of finance problems, including the computation of interest, annuities, and amortization of loans.
3. Apply basic matrix operations, including linear programming methods, to solve application problems.
4. Demonstrate fundamental probability techniques and application of those techniques, including expected value, to solve problems.
5. Apply matrix skills and probability analyses to model applications to solve real-world problems.

G. INSTRUCTIONAL METHODS AND ACTIVITIES:

Methods and activities for instruction include:
- Instructional presentation of new material and concepts,
- Class discussion and problem solving analysis using critical thinking techniques,
- Individual written assignments to enhance understanding of new concepts,
- Discovery method techniques supported by a graphing utility to view the effects of shifting and translation concepts on the functions,

IMPORTANT MESSAGE: Courses may require additional fees for students to take tests and exams online, and those tests/exams might be monitored by third-party online exam-proctoring services.
1. All costs for exams are the responsibility of the student and typically involve third party charges ranging from $1 - $50.00 per exam. Students may be required to schedule exams at least 24 hours in advance or incur late scheduling charges.
2. Students may be responsible for providing webcams to be used in test proctoring.
3. Students may be required to show to an online proctor via webcam 1) photo ID and 2) the interior of the room where the student is taking the test/exam.
H. MAJOR COURSE REQUIREMENTS AND GRADING

<table>
<thead>
<tr>
<th>ACTIVITY</th>
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<tr>
<td>3 exams</td>
<td>45%</td>
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<tr>
<td>Final Exam</td>
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<tr>
<td>Homework</td>
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<tr>
<td>Quizzes</td>
<td>15%</td>
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A = 90% – 100%
B = 80% - 89%
C = 70% - 79%
D = 60% - 69%
F = Below 60%

I. TENTATIVE COURSE CONTENT/SCHEDULE:

<table>
<thead>
<tr>
<th>Date</th>
<th>sections</th>
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<tbody>
<tr>
<td>Aug 19</td>
<td>Introduction(8/19), 1.2(8/21), 1.3(8/24)</td>
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<td>2.1(8/26), 2.2(8/28), 2.3(8/31)</td>
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<td>2.4(9/2), 2.5(9/4), 3.1(9/7)</td>
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<td>7.3(10/5), 7.4(10/7), review 2 (10/19)</td>
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<td>Exam 2 (10/12), 7.5(10/14), 7.6(10/16), 8.1(10/19), 8.2 (10/21)</td>
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<td>5.1(10/26)</td>
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<td>5.2(10/28), 5.3(10/30), review 3(11/2)</td>
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<td>Exam 3(11/5) review for final</td>
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<td>Review for final</td>
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<tr>
<td>Dec 1</td>
<td>Final (12/1)</td>
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Adjustments may be made due to class needs
I. COURSE POLICIES

COVID-19
Face Coverings—Face coverings (cloth face covering, surgical mask, etc.) must be properly worn in all non-private spaces including classrooms, teaching laboratories, common spaces such as lobbies and hallways, public study spaces, libraries, academic resource and support offices, and outdoor spaces where 6 feet of physical distancing is difficult to reliably maintain. Extra masks will be made available if needed.

Attendance/Tardiness
1. I expect each student to attend all classes. Attendance is mandatory by Texas A&M University. Please save absences for emergencies. This means turning in assignments online by due date or earlier according to class assignment calendar
2. If you are more than 15 minutes tardy you are considered absent. (for webex meetings)

Late Work and Make-up Exams (online)
NO MAKEUPS WILL BE GIVEN FOR HOMEWORK OR QUIZZES.

No Make-up for final test

Extra Credit
NONE

Cell Phone Use
Cell phone must be turned off

Laptop Use
laptops, or any form of a new technology device is NOT allowed in the classroom during lecture and exam.

Missed Exam
No make-ups will be given without written evidence of an official University excused absence. For an absence to be considered excused, the student must notify his or her instructor in writing (acknowledged e-mail message is acceptable) prior to the date of absence if such notification is feasible. In cases where advance notification is not feasible (e.g. accident or emergency) the student must provide notification by the end of the second working day after the absence. In the case of illness or injury, students are required to obtain a confirmation note from a health care professional affirming date and time of a medical office visit regarding the illness or injury.

K. COLLEGE AND UNIVERSITY POLICIES
- Academic Integrity (university)
  University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a failing grade.
• Classroom/Professional Behavior
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the student code of conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the student code of conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

• Student of Civility
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

• Deadline for Dropping a Course with a Grade of W (University)
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. Please consult the Academic Calendar (http://www.tamucc.edu/academics/calendar/) for the last day to drop a course.

Grade Appeals (College of Science and Engineering)
As stated in University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is required to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C0.03, Student Grade Appeal Procedures. These documents are accessible through the University Rules website at http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.c0.03_student_grade_appeals.pdf. For assistance and/or guidance in the grade appeal process, students may contact the chair or director of the appropriate department or school, the Office of the College of Science and Engineering Dean, or the Office of the Provost.

• Disability Services
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this
legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call (361) 825-5816 or visit Disability Services in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

http://disabilityservices.tamucc.edu/

Civil Rights Complaints
Texas A&M University-Corpus Christi is committed to fostering a culture of caring and respect that is free from discrimination, relationship violence and sexual misconduct, and ensuring that all affected students have access to services. For information on reporting Civil Rights complaints, options and support resources (including pregnancy support accommodations) or university policies and procedures, please contact the University Title IX Coordinator, Sam Ramirez (Samuel.ramirez@tamucc.edu) or Deputy Title IX Coordinator, Rosie Ruiz (Rosie.Ruiz@tamucc.edu) x5826, or visit website at Title IX/Sexual Assault/Pregnancy

Statement of Academic Continuity
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University-Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Limits to Confidentiality.
Essays, journals, and other materials submitted for this class are generally considered confidential pursuant to the University's student record policies. However, students should be aware that University employees, including instructors, are not able to maintain confidentiality when it conflicts with their responsibility to report alleged or suspected civil rights discrimination that is observed by or made known to an employee in the course and scope of their employment. As the instructor, I must report allegations of civil rights discrimination, including sexual assault, relationship violence, stalking, or sexual harassment to the Title IX Coordinator if you share it with me.

These reports will trigger contact with you from the Civil Rights/Title IX Compliance office who will inform you of your options and resources regarding the incident that you have shared. If you would like to talk about these incidents in a confidential setting, you are encouraged to make an appointment with counselors in the University Counseling Center.

L. OTHER INFORMATION

Academic Advising
The College of Science & Engineering requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. Meetings are by appointment only; advisors do not take walk-ins. Please call or stop by the Advising Center to check availability and schedule and
appointment. The College’s Academic Advising Center is located in Center for Instruction 350 or can be reached at (361) 825-3928.

GENERAL DISCLAIMER
I reserve the right to modify the information, schedule, assignments, deadlines, and course policies in this syllabus if and when necessary. I will announce such changes in a timely manner during regularly scheduled lecture periods.

Academic Calendar, 2020-2021 Fall Semester 2020

August 14-17, Friday-Monday Aloha Days

August 14-17, Friday-Monday Islander Housing Move-in (by assigned date and time)

August 17, Monday Faculty Start Date

August 19, Wednesday Classes begin Regular Fall & 1st 7-week session

August 26, Wednesday Last day to register or add a class

September 3, Thursday 12th Class Day Census

September 7, Monday Labor Day Holiday- Campus Closed

September 15, Tuesday Last day to drop for the 1st 7-week session

October 7, Wednesday Last day of classes for 1st 7-week session and final exams

October 8, Thursday First day of classes for 2nd 7-week session

October 12, Monday Grades due for 1st 7-week session

October 14-28, Wednesday-Wednesday Mid-Term Grading

November 3, Tuesday Last day to drop for the 2nd 7-week session

November 5, Thursday Last day to drop for the full term

November 12, Thursday Last day to apply for December graduation

November 23, Monday Last day to withdraw from the University

November 24, Tuesday Last day of classes Regular Fall & 2nd 7-week session Final Exams 2nd 7-week session

November 25, Wednesday Reading Day-No Class

November 26-27, Thursday-Friday Thanksgiving Holiday- Campus Closed

November 30, Monday Reading Day-No Class
December 1-5, Tuesday-Saturday; Final Examinations

December 7, Monday

December 8-11, Tuesday-Friday Grading days

December 12, Saturday Fall Commencement

December 14, Monday Fall grades due at noon

December 23, 2020- January 1, 2021 Winter Break- Campus Closed

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<tr>
<th>Times</th>
<th>Tuesday</th>
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<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Monday</th>
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<td>TR 9:30 R 8:00</td>
<td>MWF 10:00</td>
<td>MW 10:00</td>
<td>MWF 8:00</td>
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<tr>
<td>11:00am - 1:30pm</td>
<td>TR 11:00</td>
<td>TR 12:30</td>
<td>MWF 1:00</td>
<td>MW 11:00</td>
<td>MWF 11:00</td>
<td>S 12:00 Common Math Final</td>
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<tr>
<td>1:45pm - 4:15pm</td>
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<td>TR 3:30 R 2:00</td>
<td>MW 2:00</td>
<td>MW 11:00</td>
<td>MW 11:00 S 12:00 Common Math Final</td>
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<tr>
<td>4:30pm - 7:00pm</td>
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<td>R 4:20 TR 4:00</td>
<td>W 4:20</td>
<td>MW 6:00</td>
<td>MW 4:00</td>
<td>MW 5:30 M 4:20</td>
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<td>7:00pm - 9:45pm</td>
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<td>R 7:00</td>
<td>MW 7:00</td>
<td>W 7:00</td>
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<td>M 7:00</td>
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December 1

December 2

December 3

December 4

December 5

December 7